



For Immediate Release

**Contact: Cathy Brennan, Public Information Officer
772-219-1200, Extension 30444**

**Martin County School District
*Students May Participate in District's Save our Seas (S.O.S.) Campaign***

Students from across Martin County will be participating in the District's *S.O.S.— Save Our Seas*—campaign. As part of this unique effort, students will have the opportunity to create and share their ideas for raising awareness regarding the massive oil spill in the Gulf waters and its potential impact to our seas and shores.

“Our students, along with their families, have been watching the attempts being made to stop the oil leak in the Gulf. What we hope to provide through this campaign is a positive outlet for students to become engaged in this environmental challenge while empowering them to become part of a potential solution,” said Superintendent Nancy Kline. “Our beaches and marine life are such a large part of what makes our community special. With this real-world crisis taking place off our shores, this campaign can be a tremendous learning opportunity for students and inspire them to help make a difference,” continued Kline.

As part of the Martin County *S.O.S. Campaign*, creativity, critical thinking, problem solving and team work will be encouraged. Each school will select projects to be brought before the School Board for recognition. The district will also forward selected projects to British Petroleum for its consideration.

Participation in this event is voluntary and open to students in Kindergarten through 12th grade.

Please see the attached document which outlines the details of the campaign.

S.O.S. SAVE OUR SEAS/SAVE OUR SHORES

CAMPAIGN

*A Project of the Martin County School District to Involve Students
in Creating and Sharing Ideas to Address the Gulf Oil Spill*

WHY: There appears to be no end in sight to the oil spill in the gulf. The potential impact of the oil spill on the gulf waters, as well as our great concern for Florida's beaches and sea life, bring to our attention the need to employ the ideas of many to create potential solutions to the oil spill. Our students can offer many creative ideas for addressing this environmental challenge. Participation in the project will provide an opportunity for students to be involved in a real world problem that is relevant to all of us.

WHAT: We are sending out the S.O.S. (*SAVE OUR SEAS*) Campaign to all students. This is an invitation to students to participate in developing their creative ideas for addressing the oil spill and to share the possible solutions with the students in their schools. The guidelines below should be shared with the students:

- 1. All students in all grade levels may participate, but it is not a required project.*
- 2. They may work individually, in pairs or in small groups.*
- 3. Students may develop their ideas in any format, including songs, art work, posters, essays, diagrams, models, etc.*
- 4. Creativity, critical thinking, problem solving and teamwork are encouraged.*
- 5. No grade will be assigned to the project.*
- 6. Projects may be developed in any class, for example: art projects, science class experiments, English essays, integrated math/science research, etc. ; or they may work at home on the project.*

WHERE: The projects will be displayed at school with each school's selected project to be displayed at the Martin County Instructional Center.

WHEN: May 24th to June 10th

- May 24th/May 25th – Announce the project to students immediately.
- June 4th – Projects are due to schools.
- June 4th to June 9th – Display projects in media centers, hall areas, or cafeterias.
- June 10th – Each school's selected project is to be delivered to the Instructional Center.
- June Board Meeting – Student Projects Recognized
- Selected Projects will be forwarded to British Petroleum for consideration.