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| Pegasus World Cup Inaugural Juried Art Exhibition Gulfstream Park 901 S Federal Hwy, Hallandale Beach, FL 33009 |
| Entry Deadline: **12/20/17** Days remaining to deadline:   REQUIREMENTS:  Media  Images - Minimum: **1**, Maximum: **4**  Total Media - Minimum: **1**, Maximum: **4**   Entry Fee: **$0.00**  A Race To The Skies  Open to all South Florida based artists, this is a rare and unique opportunity to present your own work at the 2nd annual Pegasus World Cup Invitational at Gulfstream Park on January 27th, 2018. The Pegasus World Cup is the world's richest thoroughbred horse race at $16 Million and is frequented by celebrities, professional athletes, wealthy art collectors and noted businessmen and women from around the world.  Our ask is simple.  Create a unique work of art based on your own personal interpretation of one or more of the following:  A) the sport of thoroughbred horse racing, B) the spirit of the horse itself and/or C) your own artistic interpretation of the mythological Pegasus. Work can be 2D or 3D in design and range in media and mediums best suited to the artist’s vision.  Your unique piece will be presented in the VIP District on the day of the Pegasus World Cup. High traffic of high net-worth and celebrity individuals will be exposed to your piece and your personal brand. We ask that 50% of any piece purchased go directly to the artist and the remaining 50% to charity.  This is an opportunity for your own work of art to be exposed at a major sporting event among a  **Media**: All 2 and 3 dimensional media welcome. Works must be original.  **Size:** An individual Work should not extend beyond 7ft in height and 5 feet in width. **Prices of work will be designated by the artist, with 50% of the sale going to the artist and 50% of the sale going to partnering charities.**  **Deadline: Submissions may be submitted through December 20, 2017 12:00 am Eastern Time zone Early submissions are welcome.**  **Notification date**: January 6, 2017  **Shipping and Delivery: Accepted works must arrive by 5 PM January 23, 2017** Accepted artists will hand deliver work to Gulfstream Park (Attention: Kyle Plesa/The Social Group). If shipping your art, please send it Fed Ex and ONLY Fed EX to Gulstream Park ATTN: Kyle Plesa 901 S Federal Highway, Hallandale Beach, FL 33009. Exact Fed Ex location will be provided with the acceptance notification email. Artists are responsible for all shipping and return shipping costs, including insurance or any prepaid return shipping that is no longer valid or sufficient  **Installation-ready**: Each accepted entry must be installation-ready, framed or encased, with appropriate hanging hardware and installation instructions, and clearly labeled with artist’s name and title of the work. Sculptures will be wall placed on pedestals or free standing. Test your framing/presentation before sending it.  **Opening Reception**: Saturday, January 27, 2018    6-9pm Show ends January 29, 2018  **Duration**: Accepted work may not be withdrawn before the close of the exhibition on January 29,2017  **Pick-up**: All work must be picked up, if local, by 6 pm January 27, 2018. Work with prepaid return shipping will be returned during the two weeks following the close of the exhibition.  **Insurance**: Gulfstream Park will insure the works while on site for the insurance value indicated on the entries.  **Photography**: Gulfstream Park may photograph the work for reproduction on gallery website, press releases and in social media. Artists will maintain copyright ownership but maybe used in publications tied to this event and other promotional content leading up to and following the Pegasus World Cup.  **How to Enter**: All materials, images, must be submitted in digital format to:  [hello@socialgroupinc.com](mailto:hello@socialgroupinc.com) Subject: Race To The Skies   Gulfstream Park is a high-end fashion forward Outdoor Shopping and Entertainment complex attached to Gulfstream Race Park. Gulfstream brings in thousands of guests each week and during the Pegasus World Cup Race, expects tens of thousands of VIP guests and dignitaries to come from all over the world for the festivities. Gulfstream Park prides itself on providing guests a world class dining and shopping experience and carries out yearly activities designed to engage and creatively inspire local and international patrons. |