

The Arts Council of Martin County

Annual report

October 2016-September 2017



Inspiring participation and passion for the arts in our community since 1980!

The Arts Council Leadership Team



EXECUTIVE COMMITTEE

Deborah Owens, *Chairperson*

Neil Capozzi, *Vice Chair*

Nicki Schoonover, *Vice Chair*

Jeff Bowers, *Secretary*

Thomas Winter, *Treasurer & Past Chairman*

DIRECTORS

Robert Ankrom

Lynne Barletta

Vicki Davis

Jodye Friedman

Marie Jureit-Beamish

Sheila Kurtz

Mary Ann Loomis

Liz McKinley

Maria Miele

Jacqueline Millstone

EX-OFFICIO MEMBERS

Commissioner Eula Clarke, City of Stuart

Commissioner Doug Smith, Martin County

Christia Li Roberts, Martin County School Board

STAFF

Nancy K. Turrell, Executive Director

Karen L. Barnes, Office & Finance Manager

Laura Daniel, Fund Development & Outreach Manager

Jennifer Hearn, Programs Manager

Elise Raffa, Communications Coordinator



Arts Education

Plein Air Arts Day

6 years and over 400+ students!

Watercolor, Pastels, Photography, Drawing and Acrylics

At Florida Oceanographic Center

Nestor Torres

Partnership with The Lyric Theatre.

High School Juried Art Show

"Wildebeest Cousins" by Adelle Bunandt, Jensen Beach High School

Total of \$1,500 Awards Presented with Purchase Awards

Grant for new Arts Education

\$10,000 from Community Foundation for Palm Beach & Martin Counties

New master classes & workshops in Music (woodwinds), Playwriting & Songwriting in 2017-2018



Court House Cultural Center

6600+ Visitors

100% increase in visitors this year!!!

50+ Volunteers: Docents & Gallery Committee

2016-17 Season:

All Florida Juried Show

A Retrospective: 30 Years of High School Artists
Stitched

31st – Marvin S Cone High School Juried Art Show
Artists' Palette

Plus Special Events:

Tibetan Monks

World Culture Series

Art of Bonsai

Celtic Celebration

Indian Culture

Day of the Dead

Courtroom Sessions



MartinArts: Engaging & Growing the Audience for the Arts

MartinArtsMagazine

Grew from 48 pages to 56! Over 10,000 distributed.

MartinArts.org

Top Pages: ArtsFest, Calendar and Calls to Artists

Visitors: Over 27,000

MartinArtsMonthly (e-news)

Growing Email List! Over 3,200

MartinArtsCurrents

Changed this year – now is a monthly column in the YOUR NEWS section of The Stuart News and a monthly event highlight listing

Social Media

Facebook, 3025 Likes – Up 13% Increase over last year
Blog, Twitter, too...



ArtsFest 2017

A weekend for the arts: literary, visual, performing and culinary!

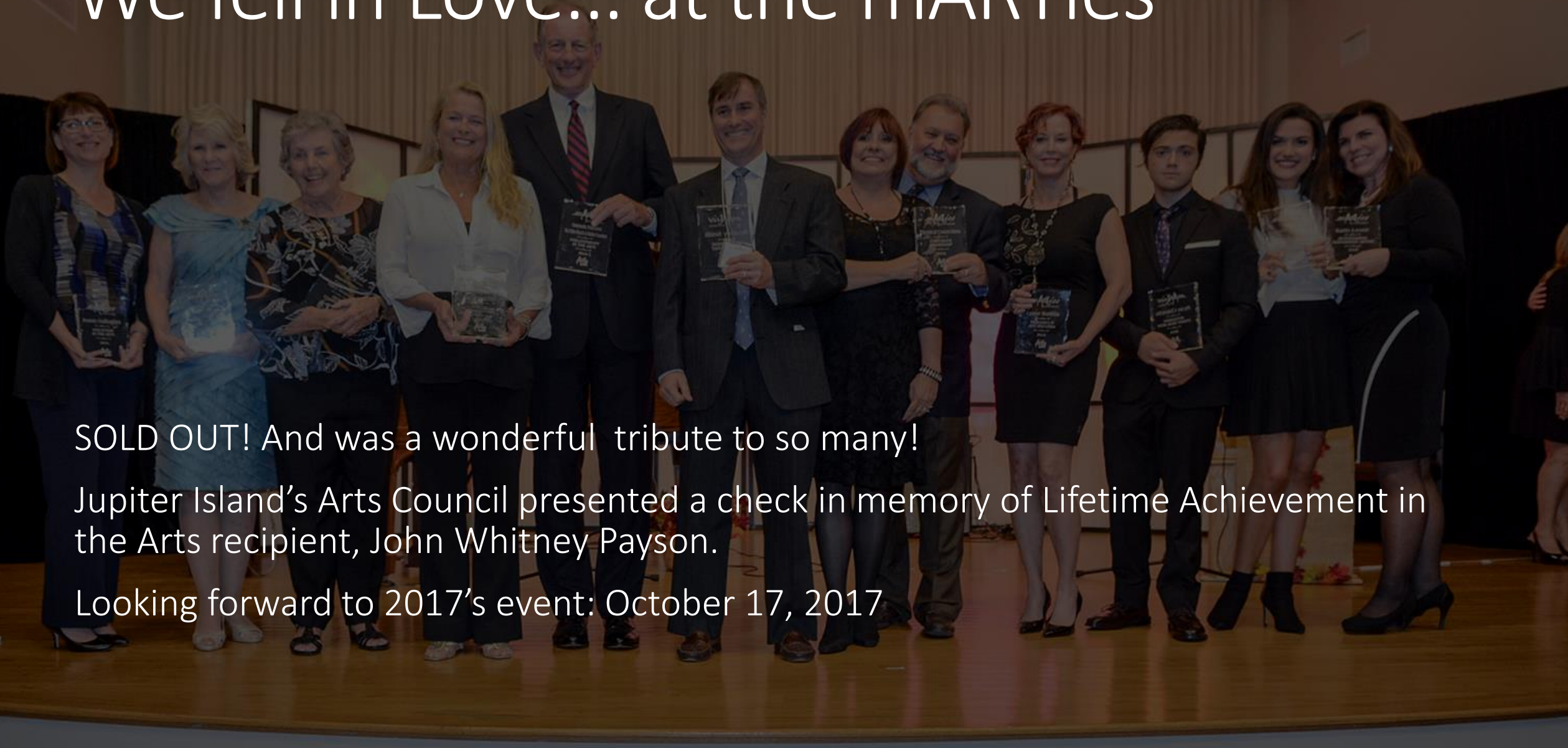


We fell in Love... at the mARTies

SOLD OUT! And was a wonderful tribute to so many!

Jupiter Island's Arts Council presented a check in memory of Lifetime Achievement in the Arts recipient, John Whitney Payson.

Looking forward to 2017's event: October 17, 2017



Cultural Conversations

The return of Coffee with the Conductor in partnership with the Atlantic Classical Orchestra and Maestro, David Amado

Many thanks to our speakers who inspired us!

Kimberly Perron
Tracy Sherman
Lacy Davission Doyle

Many thanks to Wilmington Trust for their renewed support of this valuable program!

And our partners at the Town of Jupiter Island for co-presenting Lacy Doyle.



New Initiatives & Some very special events

Courtroom
Sessions

World
Cultures
Series,
thanks to
PNC Arts
Alive!

Sunset
Concerts,
sponsored by
the Marie & J.
Calvin Jureit
Foundation

Tibetan
Monks
partnership
with The
Lyric Theatre

RIPPLE:
ecoart
project in
the Palm
City CRA

Havana
Nights,
hosted by
the David S.
Millstone
Arts
Foundation

MartinArts ALIVE,
collaboration with
the County Office
of Tourism, City of
Stuart and cultural
venues

Brenda
Leigh's 3-D
Mural in
Memorial
Park

Our pARTners

LAWRENCE A. SANDERS FOUNDATION



WILMINGTON
TRUST



The Stuart News | TCPALM.COM



FOX, WACKEEN, DUNGEY, BEARD
BUSH, GOLDMAN, WATERS, ROBISON
van VONNO & McCLUSKEY, L.L.P.



thomas winter
CORPORATE VISAALS



Members, Sponsors
and more!
Thank you...

Welcome 42 NEW Members to
roster of 210!

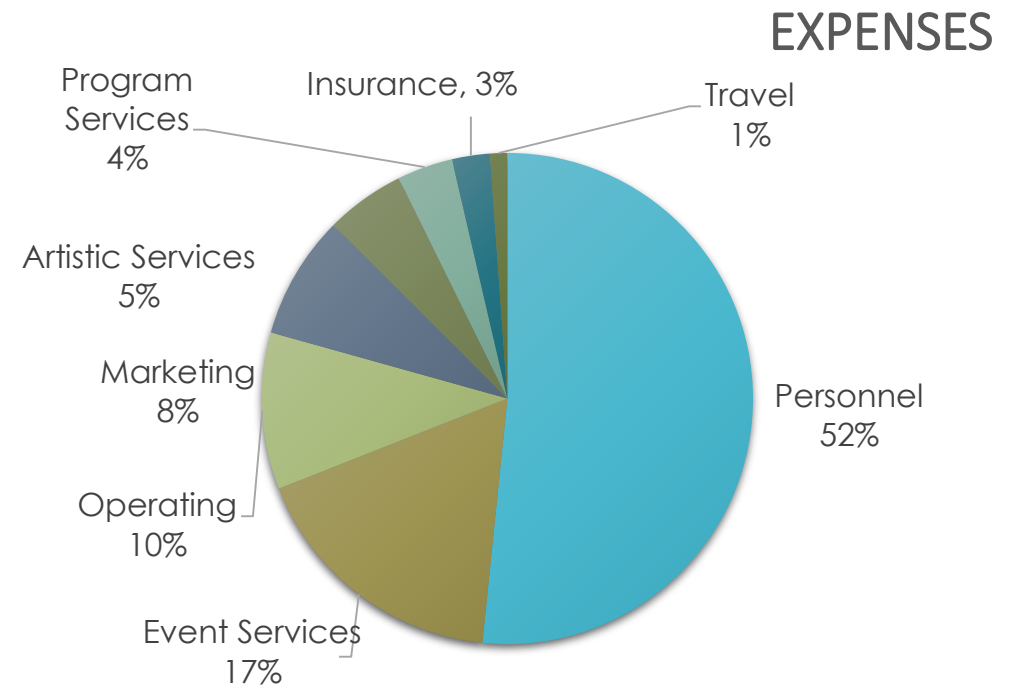
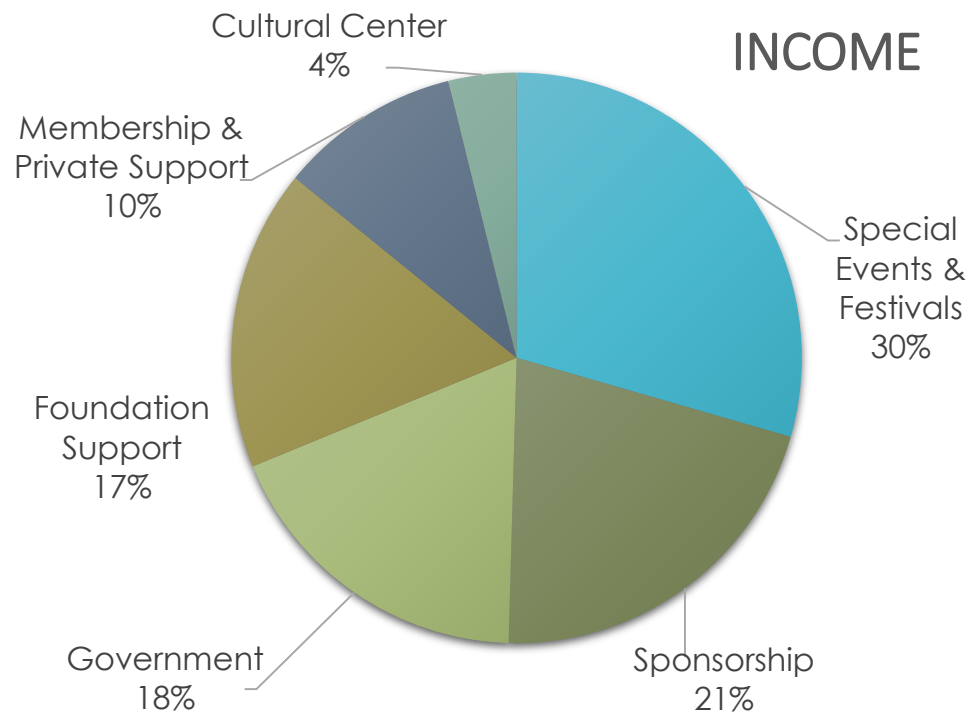
Membership revenues grew by 50%!

Sponsors grew to just more than
\$65,000, up 20%

And advertising in MartinArts
Magazine is way up!

Positive impacts from new
programs ENCORE society,
DIRECTORS Circle and ANNUAL
Corporate Sponsorships

Arts Council Financial Information



FY 2016-17 EXPENSES: \$363,000 (est).



The Arts Foundation for Martin County

Created to support the programs and services of the Arts Council and the arts community.

Ronald L Corbin Scholarship Fund

4-year scholarship (\$2000) was awarded to Hayley Gutschmidt during the May 2017 year-end concert of OPUS.

In partnership with the Council shares the “Arts Council of Martin County Endowment Fund” at the Community Foundation for Palm Beach & Martin Counties in the amount of \$50,000.

WOMEN SUPPORTING THE ARTS

Since 2004, WSA has provided 207 grant awards totaling \$285,000 for arts enhancement opportunities to Martin County artists and arts-related projects, programs, scholarships and internships

In FY 2017, just over \$25,000 including \$5,000 for a the Catch the Wave of Hope Mural in Downtown Stuart.



Arts & Economic Prosperity 5

The Economic Impact of Nonprofit Arts and Cultural Organizations and their Audiences in Martin County, FL (*fiscal year 2015*)

The arts pack a punch with \$27 million of economic impact in Martin County.

Last year a major study was conducted in 300+ communities across the United States, and Martin County was one of them. And what did we learn? We learned that the ARTS really MATTER here... here's a few examples of how the ARTS matter, and make our community more vibrant!

- **752 jobs** are supported by nonprofit arts sector. These are local jobs, for local musicians, curators, and artists but also printers, plumbers, accountants and other occupations that span many industries.
- Local and state government receives **\$3 Million** in revenue every year because of the local economic activity of nonprofits arts organizations and our audiences.
- During 2016, **60% of our audiences were local**, i.e. Martin County residents.
- Twenty Martin County nonprofit arts and culture organizations participated in the study and reported that **1,458 volunteers** contributed over **85,000 hours** in fiscal year 2015.

WHAT DO THE ARTS CREATE IN MARTIN COUNTY?



\$27.2 MILLION
IN ECONOMIC ACTIVITY



752 FULL-TIME
EQUIVALENT JOBS



\$14.4 MILLION
IN HOUSEHOLD INCOME
TO LOCAL RESIDENTS

A glance at the year ahead...

Sunset Concerts

2nd Tuesday, October - May

Starts October 10

Open Critique: Sharon Lee Hart

A lecture by our juror, October 10

mARTies: October 17

World Culture Series

Mexico – Day of the Dead Celebration, October 27

ArtsFest 2017: February 10 & 11

Cultural Conversations

Coffee with the Conductor (Jan-Apr)

Topics TBD – Tying into our Cultural Excursion

Cultural Excursions

Visiting Tanglewood Music Festival and the Berkshires

July 18 – July 22

Court House Cultural Center

All Florida, All Media Juried Show

Through November 14

Florida Roots

*Donald Neal, Diane Richmond Hall and Delford Terry
(November 30-January 27)*

Guy Coheleach

Wildlife Paintings (February 2 – April 11)

Marvin S. Cone High School Juried Art Show

(April 19-May 25)





Planning for the Future

BRING IT HOME...

THE CAMPAIGN TO MAKE STUART HIGH SCHOOL A CULTURAL ARTS CENTER

Repurposing the 1923 Stuart High School

Art | Music | Dance | Theatre | Literary | Public Art & Murals |
Gallery Event Space | Office Space for the Cultural Sector

Building a VISION for a cultural arts center that expands the
impact of ARTS and CULTURE in Downtown Stuart!

THE ARTS COUNCIL OF MARTIN COUNTY

Located in the historic Court House Cultural Center
80 SE Ocean Boulevard, Stuart FL 34994
772.287.6676

Website: www.martinarts.org
Facebook: www.facebook.com/martinarts
Twitter: @ARTSCOUNCILmc
Blog: www.artscouncilmartin.wordpress.com

