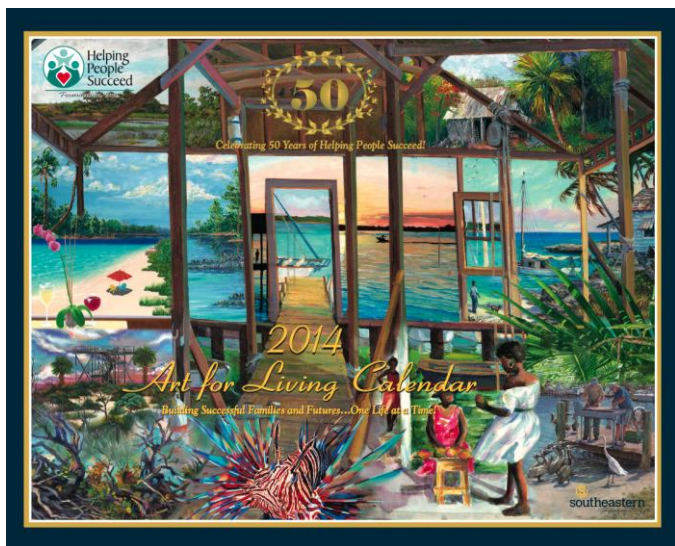


Helping People Succeed's Call for Artists

2015 Art for Living Calendar

Thank you for your interest in participating in Helping People Succeed's annual Art for Living Calendar project that benefits the programs and services of our 501(c)3 non-profit organization.

Please review the guidelines for your calendar submission carefully. Helping People Succeed looks forward to receiving your application, reviewing your artwork and coordinating the 2015 calendar project with thirteen artists who will be selected by our judges. It is our pleasure to present the 2015 Art for Living Calendar.



CALENDAR GUIDELINES FOR 2015 SUBMISSIONS

Judging of submissions will be in two phases - digital jpeg submissions for the first round and actual paintings, unframed, for the second round. Your own digital photo in high resolution may be submitted in a jpeg format, or have your submission scanned at **Blue Water Editions**, 4665 SE Dixie Hwy in Port Salerno (Artists are responsible for scanning fees). **E-mail submissions must include a completed application and a non-refundable fee.**

Specs for e-mail submissions:

- 300 dpi image, 10" wide horizontal, RGB color & jpeg format. No frame or glass should be included.
- Include title, size of original (X" wide by X" high), medium and price of the submission.

Final judging will be from ORIGINAL ARTWORK. No slides, photos, or other reproductions will be considered. Artists will be notified by e-mail if their artwork is selected for the final phase of judging. Original artwork must be hand-delivered to Helping People Succeed's Offices.

Submission Guidelines:

- Open to artists in Martin, Palm Beach, St. Lucie, Indian River, Okeechobee Counties
- Only the artist who created the original work may apply
- Horizontal artwork format ONLY. Calendar measures 15.5" w by 12.5" h (Paintings at 16" x 12", 24" x 18", etc.)
- Framed artwork no larger than 48" wide
- Final selections are based on quality, format, suitability for reproduction, subject matter, and quality of framing
- Subject matter should be tropical and/or local scenery (Examples: fish, birds, trees, beaches). Local scenes may include Indian River Lagoon, St. Lucie or Loxahatchee Rivers, covered bridge roads, the Savannas and views of nature or historical sites.
- Applicants must submit a 300-word biography by e-mail with the jpeg artwork.
- Original artwork must be available for sale by Helping People Succeed from the time of acceptance through December 31, 2014.
- Artwork may be submitted framed or unframed. Artists will be responsible for delivering unframed artwork to be scanned, picking up when notified, reframing, and delivering to Helping People Succeed
- Artists not chosen for the 2015 Calendar will be notified to pick up their artwork at Helping People Succeed Offices.

- Special consideration may be made if artwork delivery schedules conflict. Helping People Succeed reserves the right to make decisions for special consideration.
- E-mailed submissions will not be considered until application and fee have been received.

ARTISTS SELECTED FOR THE 2015 CALENDAR

Artists are required to participate in the following events:

- Artists Reception & Calendar Signing at Seacoast National Bank Main Office Lobby on **Thursday, November 15, 2014 (Date subject to change)**. Artists must be available to autograph calendars and are invited to display a limited number of art pieces for sale.
- Artists Calendar Signing event at Barnes & Noble in Jensen Beach is scheduled for early December. Artist Calendar Signing at the A.E. "Bean" Backus Gallery and Museum in Fort Pierce is scheduled in the beginning of December. Artists are required to attend these events.
- Sign agreement to allow use of artwork from the time of acceptance through **December 31, 2014**.
- Remove any artwork not sold the night of the Artists Reception and be responsible for delivery & pick up, as requested.
- Artists will not be entitled to commission from the sales of the 2015 Art for Living Calendar.

HELPING PEOPLE SUCCEED WILL:

- Insure all artwork while in its possession
- Retain 35% commission of retail price for any artwork sold through **December 31, 2014**
- Handle all sales and cover all costs of sales, including credit card fees, etc

SUBMISSION CHECKLIST:

- _____ Completed application
- _____ Check for \$25 made payable to Helping People Succeed Foundation
- _____ Original artwork jpeg for first review by judges.
- _____ 300 word bio in the body of the e-mail or attached as a Word document.

SCHEDULE:

- Artwork e-mailed & materials received by 5 p.m., **Monday, May 19, 2014**.
- Selection Committee will review the first-phase selections of the artwork during the following week, with notification to artists of accepted originals by phone or email. Original paintings must be delivered to Helping People Succeed Offices during the next week. ***(Please label your work with all of your contact information & artwork information on the back of your original!)***
- Selection Committee will decide on the final art selection for the 2015 Art for Living Calendar from the original paintings, including identifying placement and acceptance within the calendar.
- Artists of paintings not accepted for the Calendar will be notified by email or phone for pickup.
- Unframed artwork will be delivered for scanning by Helping People Succeed. Framed artwork must be picked up by the artist, unframed, and delivered to Blue Water Editions for scanning.
- Artists will be notified when scanning & color-correction are completed for reframing and delivery to Helping People Succeed.

- Helping People Succeed -

Helping People Succeed, Inc. helps children and adults with special needs lead healthy productive lives and realize their dreams by providing unique and valuable services that improve their quality of life and gain independence through community-based employment, education and training programs for citizens of Martin, St. Lucie, Indian River, Okeechobee and Duval counties. Helping People Succeed's mission is its title – helping people succeed. The goal is to help each person achieve success so they may have Successful Families and Successful Futures, living everyday lives. Helping People Succeed also helps to improve the community's economic viability and diversity through programs that assist children to become ready for school and adults to find and maintain employment.

ARTIST APPLICATION SUBMISSION FORM BY MAY19, 2014

Name _____

Address _____ City _____ ZIP _____

County _____

Phone _____ E-mail _____

Title of Artwork _____

Medium _____ Price \$ _____

Size of Image _____ w x _____ h Size of Frame _____ w x _____ h

I have read, understand, and agree with all of the rules for consideration for the 2015 Art for Living Calendar. Please accept my application for consideration and my non-refundable Entry Fee of \$25, due within 5 days of submission. **The payment may be provided by check, credit card or online at www.hpsfl.org.** I am including a bio and digital art file as per the guidelines provided.

Signature of artist: _____

Print your name: _____

Date _____ Check # _____

Credit Card Info (VISA / MasterCard / American Express):

_____ Expiration Date _____

Security Number (3 numbers) on the back of the card _____

Signature: _____

Mail to or hand-deliver to:

**Helping People Succeed Art for Living Calendar
1100 SE Federal Hwy, Stuart, FL 34994**

**Submit calendar entries to the following email address: calendareentry2015@hpsfl.org.
For additional information, contact Adrienne Moore
adrienne.moore7@gmail.com or call 772.341.3845**