

July 12, 2021

Attention Health & Wellness Businesses & Organizations!

Volunteers in Medicine Clinic is thrilled to announce that **VIM Fit Fest will be happening on October 23, 2021 at Flagler Park** in downtown Stuart from 7 AM to 11 AM. VIM Fit Fest is a fun-filled wellness fair that is free to attend and will feature local wellness-related businesses and organizations to showcase all the wonderful services and activities available in our area. To build excitement, there will also be a virtual health-themed scavenger hunt called *VIM Fit Fest Quest* leading up to the event and an exciting *5K Color Run* to kick off the event that morning.

As a member of our health and wellness community, we invite you to join us in making this a memorable and beneficial event for the Treasure Coast. Your organization can take part by:

1. **Becoming an event sponsor.** There are five levels available starting at \$250 and they all include your name or logo on the t-shirt, advertising and social media promotions, an opportunity to add promotional items in the race finisher's goodie bag, and a vendor spot at the post-race wellness fair. Our advertising and promotion will reach thousands of Treasure Coast residents.
2. **Joining us at the wellness fair as a vendor.** Participation as a vendor is free but space is limited. Vendors also have the opportunity to make a short presentation during the event.
3. **Sponsoring a Quest** by donating a prize, becoming a stop, or hosting a challenge on the virtual VIM Fit Fest Quest. There is no cost to sponsor a quest. Quests can include things like visiting your establishment, creating a wellness challenge of your own, or sponsoring one of the many fitness quests like hiking at Halpatiokee Park. Quest participants will use an interactive smart phone app to earn and track points towards getting a t-shirt and a chance to win other prizes the day of the event.
4. **Volunteering!** We need volunteers for the planning committee and for the day of the event. We have 80+ volunteer positions and most require only a small time commitment. Volunteers will receive a VIM Fit Fest t-shirt for helping out.

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5. **Promoting the event.** You can help reach more of the community by liking and sharing our event and posts on your social media pages. You can find us on Facebook @VolunteersInMedicineClinic and Twitter and Instagram @VIMClinic.

You can sign up for all the opportunities at **VIMFitFest.org** or complete and mail/fax one of the forms enclosed. Please let us know how you would like to be included by **August 13, 2021** to ensure your organization is featured in promotional materials. If you have any questions, please contact the event coordinator, Kimberly Perron, at 772-463-4128 X 211 or [vimfitfest@vimclinic.net](mailto:vimfitfest@vimclinic.net). Thank you for all you do to keep our community safe, healthy and fit!

With gratitude,



Mary Fields  
Executive Director  
Volunteers in Medicine Clinic

*P.S. This is a unique event. There is nothing like it in Martin County. I hope you will join us in launching VM Fit Fest and help it become the highlight of the fall season.*



## Volunteers in Medicine Clinic VIM Fit Fest 5K Color Run & Wellness Fair

### 2021 Vendor Opportunities

VIM Fit Fest is a free community wellness event hosted by Volunteers in Medicine (VIM) Clinic in partnership with the City of Stuart happening on **Saturday October 23, 2021 at Flagler Park** in downtown Stuart from 7 AM to 11 AM. The goal is to encourage, engage, and educate the community on services and activities available to improve personal health and wellness. VIM Fit Fest will include a virtual component called VIM Fit Fest Quest, a 5K Color Run, and a wellness fair featuring vendors and presentations from local health-related businesses and organizations.

Local health and wellness organizations are invited to become a vendor and share information about what your organization has to offer.

- Participation as a vendor is FREE.
- Each vendor will be assigned an 8 wide foot space outside in the park along the paved path that meanders through the park. There will be at least 2 feet on either side of the table
- Vendors must bring and set up their own tables, chairs, and displays. No tents please.
- In the event of inclement weather, the 5K Color Run will still take place, however the wellness fair will be cancelled. A cell phone number is required so that text message updates can be sent regarding the weather.
- There will be a dedicated vendor and sponsor parking area adjacent to the park.
- Set up will begin at 6:30 AM and must be complete by 7:30 AM to coincide with the finish of the 5K Color Run.
- Your vendor table must be staffed from 7:30 AM until 11 AM.
- Breakdown will commence at 11 AM and must be complete by 12 PM.
- Trash receptacles will be provided in the park.
- Electricity is not available for the displays but a microphone will be available for presentations.
- There are a few limited opportunities to provide a 15 minute presentation or demonstration at the large pavilion about your product, services or organization. Once all the applications are received, the committee will determine which organizations will be presenting by September 24th and provide the presenters with a time slot. Vendors are welcome to make presentations and demonstrations at their table anytime.
- Vendors will also be included in the virtual pre-event scavenger hunt call VIM Fit Fest Quest. Details will be provided once the application is submitted.
- Please complete the information below and mail to VIM Fit Fest, 417 SE Balboa Avenue, Stuart, FL 34994, fax to 772-463-4129, or visit our website [VIMFitFest.org](http://VIMFitFest.org) to sign up. **For more information, please contact Kimberly Perron 772-463-4128 X211 or [vimfitfest@vimclinic.net](mailto:vimfitfest@vimclinic.net).**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If you would like to do a 15 minute presentation/demonstration – please describe it:

**VENDOR REGISTRATION DEADLINE AUGUST 13<sup>th</sup>.**



# Volunteers in Medicine Clinic VIM Fit Fest Create A Quest Application

VIM Fit Fest is a free community wellness event hosted by Volunteers in Medicine (VIM) Clinic in partnership with the City of Stuart happening on **Saturday October 23, 2021 at Flagler Park** in downtown Stuart from 7 AM to 11 AM. The goal is to encourage, engage, and educate the community on services and activities available to improve personal health and wellness. VIM Fit Fest will include a virtual component called VIM Fit Fest Quest, a 5K Color Run, and a wellness fair featuring vendors and presentations from local health-related businesses and organizations.

- VIM Fit Fest Quest is a virtual, interactive scavenger hunt.
- Players download an app onto their smartphone and are provided with a list of tasks (quests) they must accomplish to earn points towards prizes like coupons, free classes, discounts, or raffle tickets to enter to win even gift baskets. The app and participation is free.
- Quests can involve taking a picture or video, checking in at a specific location using a GPS tag or QR Code, reading information or watching a video, or taking a quiz. All of the activities are uploaded and tracked using the app.
- **Wellness-related businesses and organizations are invited to create or sponsor a quest. Participation is FREE!**
- Examples of quests include:
  - Visiting your business and answering a question about it
  - Taking a quiz to learn about a wellness issue
  - Attempting a physical challenge like a hike, 10 pushups, or balancing on one leg for 20 seconds
  - Searching for an object hidden in a park
  - Taking a selfie at local landmark like Blowing Rocks Preserve
  - Cooking a healthy meal and posting a picture of it
  - Getting your blood pressure checked
- Quests can include anything related to the eight dimensions of wellness: physical, social, spiritual, emotional, financial, occupational, intellectual, or environmental.
- To have your business or organization featured as part of VIM Fit Fest Quest please complete the information below and return to ATTN: VIM Fit Fest, 417 SE Balboa Ave, Stuart, FL 34994, fax to 772-463-4129, or sign up online at [VIMFitFest.org](http://VIMFitFest.org). For more information contact Kimberly Perron 772-463-4128 X211 or [vimfitfest@vimclinic.net](mailto:vimfitfest@vimclinic.net).

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If you have an idea for a quest already, please describe it. Otherwise we will work together to create a great quest to showcase your business and provide a fun opportunity for the players.

**VIM FIT FEST QUEST REGISTRATION DEADLINE AUGUST 13<sup>th</sup>.**



## Volunteers in Medicine Clinic VIM Fit Fest 5K Color Run & Wellness Fair

### 2021 Sponsorship Opportunities

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#### **Pacer \$ 250**

Includes logo on t-shirt, advertising, social media promotions, opportunity to add promotional items in the race finisher's goodie bag, and a vendor spot at the post-race wellness fair.



#### **Leader \$ 500**

Includes all of Pacer benefits plus one Color Run race entry.



#### **Elite \$ 1,000**

Limited to three sponsors. Includes everything in Pacer plus two race entries and a feather flag banner at one of the color stations.



#### **Medalist \$ 2,500**

Limited to two sponsors. Includes everything in Pacer plus two race entries, a feather flag banner at the finish line, and exclusive logo on either the race sunglasses or masks.



#### **Champion \$ 5,000**

This exclusive sponsorship includes everything in Pacer plus four race entries, prominent placement on the race t-shirt, logo on goodie bag, logo as event sponsor on VIM Fit Fest Quest app, and feather flag banner at water station and at finish line.



**In-Kind** donations for water, snacks, equipment, and other event needs are also welcome. In-Kind sponsorship benefits will be determined based on the value of the donation.

Sponsor/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Level: ☐ Pacer ☐ Leader ☐ Elite ☐ Medalist ☐ Champion

**SPONSOR REGISTRATION DEADLINE AUGUST 13<sup>th</sup>. ALL PROMOTIONAL ITEMS DUE OCTOBER 1<sup>st</sup>.**

Please email logo to Kimberly Perron at [vimfitfest@vimclinic.net](mailto:vimfitfest@vimclinic.net) no later than September 24<sup>th</sup>. Make checks payable to The Friends of VIM Clinic and mail along with this form to VIM Clinic, Attn: VIM Fit Fest, 417 SE Balboa Ave, Stuart, FL 34994 or pay online at [vimclinic.net/vimfitfest](http://vimclinic.net/vimfitfest) (please confirm availability of sponsorship level prior to payment.)