

The Arts Council, Inc. (d.b.a. MartinArts)

Board Meeting Agenda

Tuesday, January 26, 2021

5:30 PM

Court House Cultural Center

Board Members: Karen Barnes, Ken Hooper-Capozzi, Gaby Ferraro, Sheryl Levine, Nicki van Vonno

Ex-Officio Members: Anthony Anderson, Becky Bruner, Doug Smith, Nancy Johnson

- 1) Welcome/Attendance Gaby Ferraro, Chair
- 2) Approve Minutes from October 26, 2021 (enc. 2)
- 3) New Business & Presentations
 - a) Resolution for signer/bank accounts (enc. 3)
- 4) Financial Report Karen Barnes, Treasurer
 - a) Q1 Reports including YTD Budget Comparison (enc. 4-5)
- 5) Committee Reports
 - a) Arts Education Sheryl Levine
 - i) Plein Air Arts Day
 - ii) High School Juried Art Show
 - b) Court House Cultural Center Gallery Ken Hooper Capozzi
- 6) Executive Director's & Staff Updates Nancy Turrell
 - a) CHCC Building Updates
 - b) AEP6 (enc. p 6)
 - c) Advocacy (enc. p 7)
 - d) Foundation News & Updates
 - i) Stuart High School Update
 - ii) MartinArts Awards Update Jennifer Hearn
- 7) Chairman's Comments & Updates
- 8) Comments from the Public
- 9) Adjourn

Next Board of Directors Meeting: April 26, 2022

The Arts Council, Inc.
Board Meeting Agenda
October 26, 2021

Welcome/Attendance: Gabi Ferraro, Chair welcomed board members to the meeting and called the meeting to order at 5:35 pm. A quorum was established from the voting board members with the following members in attendance: Karen Barnes, Ken Hooper-Capozzi, Becky Bruner, Sheryl Levine and Nicki van Vonno. Staff in attendance: Nancy Turrell, Jennifer Hearn, and Wendy Nelson.

Approve Minutes: Karen Barnes made a motion to approve the minutes from the July 27, 2021 which was seconded by Becky Bruner; motion carried unanimously.

New Business & Presentations

- a. **Election of Officers:** The slate of Officers nominated was as follows:
Chair- Gabi Ferraro
Vic Chair/Treasures: Karen Barnes
Secretary: Nicki van Vonno
Ken Hooper-Capozzi moved approval of the slate of Officers and the motion was accepted unanimously.
- b. **Financial Report:** Karen Barnes provided an overview of the Council's financial position as noted in the Q4 Reports and the YTD Budget Comparison, noting that the coming months are looking good for the year ending September 30.

Committee reports

- Arts Education Committee: Did not meet
- Gallery Committee Updates: Ken Capozzi commented the Council made some money from the Mackin and Houser sales. He noted the upcoming shows planned for the Galleries.

Executive Directors Report: Nancy Turrell provided updated information on the Event Schedule and the Branding report. She noted arts grants were due November 9th and December 15th, 2021.

Nancy reported that the Foundation is continuing its due diligence reports on the Stuart High School property. She noted the tours of the Stuart High School that she is conducting with members of the public, potential donors, and elected officials. An Intent to Lease agreement is in progress with the School Board. Nancy noted the ticket sales for the Marties and for Ken's fundraiser. Lastly she noted meeting with the new Indian River State College President and that he is an opera singer.

She asked all members to consider revised membership benefits for each level of donation

Chairman's Comments: None.

Comments from the Public: No comments from the public were made.

Adjournment: Meeting adjourned at 6:02 PM.

Submitted by

Nicki van Vonno, Secretary



MartinArts Council

Directors

Karen L. Barnes
Gabriella Ferraro
Ken Hooper-Capozzi
Sheryl Levine
Nicki van Vonno

Ex-Officio Members

Doug Smith
Martin County BOCC
Becky Bruner
City of Stuart
Anthony Anderson
Martin County School Board
Nancy Johnson
Economic Council of Martin County

Nancy K. Turrell
Executive Director

80 SE Ocean Blvd
Stuart, FL 34994
772-287-6676
info@martinarts.org

MartinArts.org

BOARD RESOLUTION

The Board of Directors of the Arts Council of Martin County (fictitious name of MartinArts) resolve to appoint the following members as authorized signers to all bank accounts effective January 25, 2022:

- Karen Barnes, Treasurer
- Nicki van Vonno, Secretary
- Nancy K Turrell, Executive Director

Signed: _____
Nicki van Vonno, Secretary

The Arts Council, Inc.

Budget vs. Actuals: 2021/2022 Budget by Class - FY22 P&L Classes

October - December, 2021

	Oct - Dec, 2021			
	Actual	Budget	over Budget	% of Budget
Income				
4100 Government Funding/Grants	36,474.50	20,563.00	15,911.50	177.38%
4200 Private Support/Donations	414.62		414.62	
4250 Sponsorship	4,000.00	5,250.00	-1,250.00	76.19%
4300 Membership	2,015.00	7,125.00	-5,110.00	28.28%
4400 Foundation Support	19,500.00	44,500.00	-25,000.00	43.82%
4500 Special Events - Non Arts Fest		2,000.00	-2,000.00	0.00%
4600 Cultural Center	5,420.17	13,875.00	-8,454.83	39.06%
4700 All Earned Income	0.35	200.00	-199.65	0.18%
Total Income	\$ 67,824.64	\$ 93,513.00	-\$ 25,688.36	72.53%
Gross Profit	\$ 67,824.64	\$ 93,513.00	-\$ 25,688.36	72.53%
Expenses				
5100 Personnel	47,568.35	54,230.76	-6,662.41	87.71%
5200 Artistic Services/Fees	3,136.00	3,700.00	-564.00	84.76%
5300 Services-Operating & Program	1,607.06	3,450.00	-1,842.94	46.58%
5365.06 Raffle Prizes	0.00		0.00	
5400 Marketing	8,988.15	7,125.00	1,863.15	126.15%
5500 Travel	549.51	450.00	99.51	122.11%
5600 Insurance	2,414.82	1,740.00	674.82	138.78%
5700 Remaining Operating	8,586.96	10,607.50	-2,020.54	80.95%
5715.03 Computer Support/Software	144.51		144.51	
5800 Interest Expense	91.70	130.00	-38.30	70.54%
Uncategorized Expenditure	0.00		0.00	
Total Expenses	\$ 73,087.06	\$ 81,433.26	-\$ 8,346.20	89.75%
Net Operating Income	-\$ 5,262.42	\$ 12,079.74	-\$ 17,342.16	-43.56%
Other Income				
4900 In-Kind Support		0.00	0.00	
Total Other Income	\$ 0.00	\$ 0.00	\$ 0.00	
Other Expenses				
5900 In Kind Support		0.00	0.00	
Reconciliation Discrepancies-1	0.02		0.02	
Total Other Expenses	\$ 0.02	\$ 0.00	\$ 0.02	
Net Other Income	-\$ 0.02	\$ 0.00	-\$ 0.02	
Net Income	-\$ 5,262.44	\$ 12,079.74	-\$ 17,342.18	-43.56%

The Arts Council, Inc.

Balance Sheet Comparison

As of December 31, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
1002 PNC Bank Operating	2,302.89
1003 PNC Bank Money Market	8,202.65
1003.02 PNC MMA (State Grants)	8,373.25
1003.03 PNC MMA (Courtyard Reno)	4,690.35
1003.04 PNC MMA (Tech Grant)	165.37
1003.05 PNC MMA (License Plate Sales)	3,494.47
Total 1003 PNC Bank Money Market	24,926.09
1015 Cash - Petty - Events	0.00
1045 Seacoast - License Plates	0.00
1045.01 Seacoast - Kids Tag Art	6,628.42
Total 1045 Seacoast - License Plates	6,628.42
Total Bank Accounts	\$33,857.40
Accounts Receivable	\$0.00
Other Current Assets	\$830.74
Total Current Assets	\$34,688.14
Fixed Assets	\$18,548.52
Other Assets	
1051 Community Foundation Endowment	79,641.20
1400 Fine Art - Permanent Collection	34,600.00
Total Other Assets	\$114,241.20
TOTAL ASSETS	\$167,477.86
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	\$2,255.12
Credit Cards	\$8,393.35
Other Current Liabilities	\$40,824.08
Total Current Liabilities	\$51,472.55
Total Liabilities	\$51,472.55
Equity	\$116,005.31
TOTAL LIABILITIES AND EQUITY	\$167,477.86



Photo courtesy Andrew Shurtleff Photography.

SEEKING COMMUNITY PARTNERS

Americans for
the Arts Seeks
Community Partners
to Participate in
Arts & Economic
Prosperity 6



THE NONPROFIT ARTS and culture industry is big business—it supports jobs, generates government revenue, and is a cornerstone of tourism. The Arts & Economic Prosperity™ series

has been documenting these economic impacts for a quarter century.

We all appreciate and value the social benefits that the arts bring to our communities: they ennoble and inspire us; foster creativity, empathy, and beauty; bring us joy; help us express our values; and build bridges between cultures. Our AEP studies amplify the conversation by demonstrating that an investment in the arts is an investment in the economy.

Our previous study, **AEP5**, revealed that the nonprofit arts were a \$166.3 billion industry in 2015—\$63.8 billion in spending by nonprofit arts organizations and an additional \$102.5 billion in event-related spending by arts audiences. This economic activity supported 4.6 million jobs and generated \$27.5 billion in government revenue. The arts, unlike most industries, leverage significant additional spending by their audiences—\$31.47 per person, per event, not including the cost

of admission on meals and beverages, retail shopping, transportation, and lodging. These dollars provide vital income to local merchants, energize the neighborhood, and pay for salaries and wages in non-arts sectors. Studies show the vast majority of audiences fully intend to return to the arts post-pandemic. AEP6 will capture the impact of those attendees and demonstrate the significant role the arts will play in our post-pandemic economic recovery.

Each AEP partner receives a unique economic impact report customized for their community (**sample report**). Partners can choose to focus on an individual city or town, a county, a multi-county region, or an entire state. Previous partners have included arts councils, city/county arts agencies, community foundations, economic development agencies, chambers of commerce, and more. Data collection will be completed throughout calendar year 2022 and reports will be released in June 2023. Surveys will request information about FY22 budgets and attendance in order to provide an additional year of daylight between the pandemic and the study data. Professional members of Americans for the Arts receive a discount on the subsidized participation fee, which is payable in three installments across three calendar years.

To learn more or to request a contract for review, contact Ben Davidson, senior director of research services, at bdavidson@artsusa.org.



January 12, 2022

Senator Gayle Harrell, District 25
Representative Toby Overdorf, District 83
Representative John Snyder, District 82

MartinArts Council

Directors

Karen L. Barnes
Gabriella Ferraro
Ken Hooper-Capozzi
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Ex-Officio Members

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Executive Director

80 SE Ocean Blvd
Stuart, FL 34994
772-287-6676
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MartinArts.org

Dear Senator Harrell, Representative Overdorf and Representative Snyder,

As leaders in the arts community in your district, we are writing to request your support for state funding for cultural organizations across Florida and right here in Martin County.

Every year Florida Council on Arts and Culture, a fifteen-member volunteer board appointed by the Governor, Senate President or Speaker of the House, reviews, and recommends grants for cultural facilities, programs and endowments that will serve more than ten million Florida residents and visitors annually.

Only grants that meet the highest standards and are fully vetted get recommended for funding. This year the Council is requesting \$69,253,823 to fund 752 grants submitted from every county in our state.

Here at home, five Martin County cultural organizations are seeking \$184,865 in grants.

Funding the arts is an investment that is proven to return \$9 to the local economy for every \$1 invested. ([Click for documentation.](#))

Fully funded, the grants before the coming session will return \$142, 611, 282 to the Florida economy. Here in Martin County, the return is \$1,663, 785.

Culture Builds Florida and keeps local economies strong and diverse.

We seek your support to fully fund Arts and Culture in this legislative session.

Respectfully,

Nancy K. Turrell, Executive Director, MartinArts
Marjaana "Mallo" Bisset, President, Martin Artisans Guild
Tammy Calabria, The Children's Museum of the Treasure Coast
Neil Capozzi, Owner, Stuart Art Supply
Cindy Kessler, President, Treasure Coast Music Teachers Association
Dennis McGeady, President, The Barn Theatre
Dennis O'Donovan, President, A.C.T. Studio Theatre
Nerissa Okiye, Tourism Director, Martin County Office of Tourism
Linda Reymore, Executive Director, Treasure Coast Youth Symphony
Rob Steele, President & CEO, The Historical Society of Martin County
Pat Williams, Vice Chair, Florida Council on Arts & Culture

Pat Williams