

The Arts Council, Inc. (d.b.a. MartinArts)

Board Meeting Agenda

Wednesday, October 24, 2024 @ 5:30 PM

Location: Court House Cultural Center Gallery

Board Members: Andrew Hammond, Suzy Hutcheson, Chandler Josie, Leslie Judd, Nerissa Okiye, Nicki van Vonno | Ex-Officio Members: Laura Giobbi, Nancy Johnson, Doug Smith, Amy Pritchett

- 1) Welcome/Attendance Nicki van Vonno, Chair
- 2) Approve Minutes from July 2024 (*enc. p 2*)
- 3) New Business & Presentations
 - a) Introduction of New Members Nancy Turrell
 - i) Members vs. Ex-Officio Members
 - b) Sunshine Law Review & Briefing Nicki van Vonno
 - c) Election of Officers All
 - i) Chair
 - ii) Vice Chair
 - iii) Secretary
 - iv) Treasurer
 - d) Resolution to Name Signers on Bank Accounts
- 4) Financial Report Andrew Hammond
 - a) Report on Review of Combined Financial Statements (*attached seperately*)
 - b) Reports for Q4 (*to be presented at meeting, due to delays with Milton*)
 - c) Proposed Budget for FY 24-25 (*enc. 3-4*)
- 5) Committee Reports
 - a) Arts Education Nancy Turrell
 - b) Court House Cultural Center Gallery Jennifer Hearn
- 6) Executive Director's & Staff Updates Nancy Turrell
 - a) MartinArts Magazine / Partnership with SLC
 - b) Quarterly Metrics Presentation
 - c) Foundation News & Updates
 - i) Stuart High School Update
 - ii) MartinArts Awards | Tickets On Sale (Nov. 13, Lyric Theatre)
- 7) Chairman's Comments & Updates
- 8) Comments from the Public
- 9) Adjourn

Upcoming Meetings & Events:

Board Meetings: January 24, 2025 | April 24, 2025 | July 24, 2025

It's Not All Black & White: Opening Reception, Friday, November 8, 5:30-7PM

Sunset Concert at the Gallery: Tuesday, November 12, 5:30PM

The Arts Council, Inc., dba MartinArts

Board Meeting

Thursday, July 11, 5:30PM

Present

Karen Barnes
Suzy Hutcheson
Nerissa Okiye
Nicki van Vonno

Absent

Becky Bruner
Nancy Johnson
Chandler Josie
Amy Pritchett
Doug Smith

Staff

Kailene Chua
Jennifer Hearn
Tori Hill
Nancy Turrell

- I. Welcome and Call to Order
 - a. Nicki van Vonno called the meeting to order at 5:31PM. A quorum was established.
- II. Consent Agenda
 - a. Suzy Hutcheson motioned to approve the consent agenda and Karen Barnes seconded. The motion carried unanimously.
- III. Financials
 - a. Karen Barnes reported that cash flow is lower than July 2023. The state legislature vetoing all arts and culture grant funding affected the budget pertaining to anticipated government support. Karen Barnes motioned to approve using the organization's endowment funds to pay for the High School Juried Art Show student awards in the amount of \$2,200.
- IV. New Business and Presentations
 - a. Tori Hill reported that the Access to the Arts committee will be attending all six Martin County CRA Neighborhood Advisory Committee meetings in the upcoming months to survey residents on how the organization can increase accessibility to arts programming.
 - b. Nancy Turrell presented a variety of metrics including membership, social media engagement, and visitors to the CHCC.
 - c. Nancy Turrell reported that the organization has developed an initiative titled "Save the Arts" with the goal of fundraising for MartinArts and other local nonprofits affected by the state's veto of grant funding.
 - d. Staff presented proposed an increase to membership rates; Nerissa Okiye motioned to approve the proposal and Karen Barnes seconded. The motion carried unanimously.
- V. Program Reports
 - a. Jennifer Hearn reported on the success of the 38th annual Marvin S Cone High School Juried Art Show including the student awards and visitors to the exhibit. Additionally, Jennifer Hearn presented the 2024-2025 CHCC gallery exhibit schedule.
- VI. The Board discussed the meeting date calendar for the upcoming year. The Annual Meeting date was set for September 24, 2024.
- VII. Adjourn – Nerissa Okiye motioned to adjourn the meeting and Suzy Hutcheson seconded. The motion carried unanimously and the meeting adjourned at 6:36PM.

Council Budget - PROPOSED FY 24-25

EXPENSES		NOTES
Personnel	\$260,000.00	Inclusive of overtime, incentives and increases
Payroll Taxes	\$ 16,900.00	
Benefits	\$ 13,000.00	May go down, Oct 1 brings new options for Jan 1 for health insurance through Congruity
	\$ 289,900.00	
Programmatic Elements		
MartinArts Magazine	\$ 14,000.00	
HSJAS	\$ 7,000.00	
Other Exhibition Costs	\$ 7,000.00	
	\$ 28,000.00	
Overhead & Operations		
Utilities	\$ 12,000.00	
Annual Review/Audit	\$ 10,000.00	
	\$ 22,000.00	
Misc Other expenses (marketing, subscriptions, etc)	\$ 12,000.00	
Total Expense	\$ 351,900.00	
INCOME		
County (Mgt Agreement)	\$ 70,000.00	Monthly
Harvesting the Arts (net)	\$ 16,000.00	March
Sponsorships & Ads	\$ 25,000.00	Across the year (ad sales only account for \$3500, not event 50% of the cost of the magazine)
Membership	\$ 20,000.00	Across the year
Sanders Foundation	\$ 40,000.00	Feb / June (been as high as \$75,000, yr; average \$50,000)
Other Foundation/Grants		See notes below
Arts Foundation (monthly)	\$ 78,000.00	Monthly (based on 30% of personnel costs, see next sheet). Currently \$5,333.33/month (\$64,000)
Gala (Net Proceeds)	\$ 30,000.00	April
CHCC Revenue (fees, tkts, sales)	\$ 20,000.00	Across the year

Arts License Plate Revenue	\$ 5,000.00	Received in monthly payments
Total Income	\$ 304,000.00	

Difference	\$ (47,900.00)	
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Solutions to fill the Gap:

Cornelia T. Bailey Foundation	\$ 25,000.00	Application pending, approval of Financials from Templeton
TD Bank Foundation	\$ 5,000.00	Application pending, approval of Financials from Templeton
Projected Inc. in Membership	\$ 15,000.00	Due to both increased rates and more effort on recruiting and retaining
Inc. Ad Sales	\$ 3,500.00	To bring ad sales to \$7500, approx cost of 1 issue
	\$ 48,500.00	