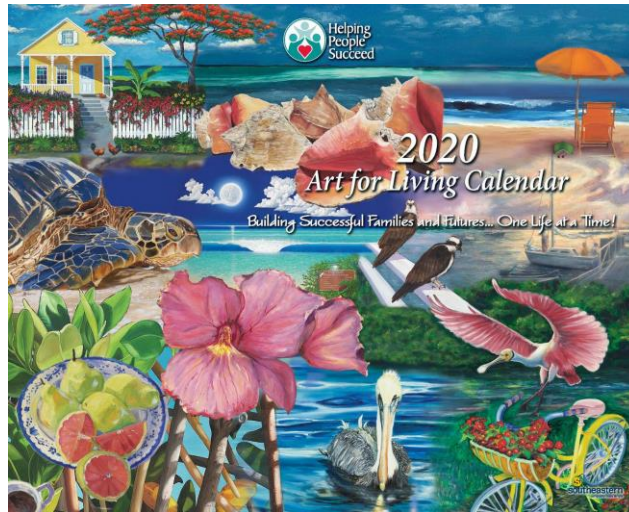


Helping People Succeed's Call for Artists 2021 Art for Living Calendar



Thank you for your interest in participating in Helping People Succeed's annual Art for Living Calendar project that benefits the programs and services of our 501(c) 3 nonprofit organization.

Please review the guidelines for your calendar submission. Helping People Succeed looks forward to receiving your application, reviewing your artwork and coordinating the 2021 calendar project with the 13 artists who will be selected by our judges.

CALENDAR GUIDELINES FOR 2021 SUBMISSIONS

Judging of submissions will be in two phases – digital jpeg submissions for the first round and actual paintings, unframed, for the second round.

Your own digital photo in high resolution may be submitted in a jpeg format, or you may have your submission scanned at Southeastern Printing. (Artists are responsible for scanning fees.)

If emailing your submission, please include the completed artist application (attached). The application fee (\$25) may be mailed to our office:

**Helping People Succeed
1601 NE Braille Place, Jensen Beach, FL 34957**

Specs for e-mail submissions:

- 300 dpi image, 10" wide horizontal, RGB color & jpeg format. No frame or glass should be included.
- Include title, size of original (X" wide by X" high), medium and retail price of the submission.

Final judging will be from original artwork. Slides, photos, or other reproductions will not be considered in the second review. Artists will be notified by e-mail if their artwork is selected for the final phase of judging. Original artwork then can be delivered to the Helping People Succeed's office.

Submission Guidelines:

- Open to artists in Martin, St. Lucie, Indian River and Okeechobee counties.
- Only the artist who created the original work may apply.
- **Horizontal artwork format only. Calendar measures 15.5” w by 12.5” h (Paintings at 16” x 12”, 24” x 18”, etc.)**
- **Framed artwork no larger than 48” wide.**
- **Final selections are based on quality, format, suitability for reproduction and subject matter.**
- Subject matter should be tropical and/or local scenery (Examples: fish, birds, trees, beaches). Local scenes may include Indian River Lagoon, St. Lucie or Loxahatchee Rivers, covered bridge roads, the Savannas and views of nature or historical sites.
- Applicants to submit a 300-word biography by e-mail with the jpeg artwork.
- Original artwork to be available for sale by Helping People Succeed from the time of acceptance through **December 31, 2020.**
- Artwork may be submitted framed or unframed. Artists will be responsible for delivering unframed artwork to be scanned, picking up when notified, reframing, and delivering to Helping People Succeed.
- Artists not chosen for the 2021 Calendar will be notified to pick up their artwork at Helping People Succeed’s office.
- Special consideration may be made if artwork delivery schedules conflict. Helping People Succeed reserves the right to make decisions for special consideration.
- E-mailed submissions will be considered once the application and fee have been received.

ARTISTS SELECTED FOR THE 2021 CALENDAR

Artists are required to participate in the following event:

- Our Pinot & Picasso event will be held on November 21 at the Harbour Ridge Yacht & Country Club in Palm City. This will be a formal reception and dinner and the calendar artists will be available that evening to autograph calendars and are invited to display a limited number of art pieces for sale.
- There may be additional event activity that will require the 2021 Art for Living Calendar Artists to be present. Notice will be given once those activities are known and/or established.

PLEASE NOTE: Artists must be more than 18 years old to submit an entry for the 2021 Art for Living Calendar.

HELPING PEOPLE SUCCEED WILL:

- Insure all artwork while in its possession.
- Retain 35% commission of retail price for the sale of the selected calendar artwork as well as for any artwork sold at the Pinot & Picasso event in November 2020.
- Handle all sales and cover all costs of sales, including credit card fees, etc.

SUBMISSION CHECKLIST:

- _____ Completed application
- _____ Check for \$25 made payable to Helping People Succeed Foundation
- _____ Original artwork jpeg for first review by judges
- _____ 300 word bio in the body of the e-mail or attached as a Word document

SCHEDULE:

- **Artwork e-mailed and materials must be received by 5:00 pm, Monday, July 13, 2020.**
- Selection Committee will review the first-phase selections of the artwork during the following week, with notification to artists of accepted originals by phone or email. Original paintings (unframed) will be delivered to the Helping People Succeed office during the next week. ***(Please label your work with all of your contact information & artwork information on the back of your original.)***
- Selection Committee will decide on the final art pieces for the 2021 Art for Living Calendar from the original paintings, including identifying placement and acceptance within the calendar.
- Artists of paintings not accepted for the calendar will be notified by email or phone for pickup.
- Artists will be notified when scanning and color-correction are completed.

Our Mission

Helping People Succeed transforms lives by realizing potential, creating hope and building futures through education, counseling, training and employment.



hpsfl.org

ARTIST APPLICATION SUBMISSION FORM
To be submitted by Monday, July 13, 2020

Name _____

Address _____ City _____ ZIP _____

Phone _____ E-mail _____

Title of Artwork _____

Medium _____ Retail Price _____

Size of Image _____ w X _____ h Size of Frame _____ w X _____ h

I have read, understand, and agree with all of the rules for consideration for the 2021 Art for Living Calendar. Please accept my application for consideration and my non-refundable Entry Fee of \$25 (per entry). The payment may be provided by check, credit card or online at www.hpsfl.org. I am also including a bio and digital art file as per the guidelines provided.

Signature of artist: _____

Print your name: _____

Date _____ Check # _____

Credit Card Info (VISA / MasterCard / American Express):

_____ Expiration Date _____

Security Number (3 numbers) on the back of the card _____

Signature: _____

Mail to:

Helping People Succeed
Art for Living Calendar
1601 NE Braille Place, Jensen Beach, FL 34957

Submit calendar entries to Glenna Parris
[**gparris@hpsfl.org**](mailto:gparris@hpsfl.org)

Questions? Contact Glenna at 772.320.0778