



Dear Artists & Arts Organizations,

Now it's June. And our nation and our community are facing challenges today like never before. On Saturday we witnessed an awe-inspiring lift off from our soil which sent American astronauts to the International Space Station. We should be rejoicing and yet we are troubled with the health and economic crisis created by COVID-19 and heartbroken about injustices that people like George Floyd suffer.

So let's breathe deeply together. Use your creativity to rise above the negativity and make something beautiful that will heal, strengthen and lift our hearts.

Stay well. Stay safe. And stay in touch.

Nancy

P.S. Please [share our Resident Sentiment Survey](#) with your email lists. We've extended it through June 14. I will share the results here with you all and thank the partners who have already help us reach nearly 1000 people. The responses we have the better. This information will guide us all to re-open our venues (if you haven't already) and help us with messaging.

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## TOOLS & RESOURCES

- [PPP Loan Forgiveness Webinar](#)
  - The long-awaited Treasury guidelines and application form on loan forgiveness of the Paycheck Protection Program (PPP) have finally been released. With thousands of arts groups and self-employed artists having successfully received billions of dollars in PPP loans, the goal now is to get these loans forgiven. Speakers include: • Robert L. Lynch, Americans for the Arts President and CEO will provide an update on the latest legislative developments as it relates to PPP Loans in Congress. • Sarah Mercer, Brownstein Hyatt Farber Schreck Shareholder Attorney will provide detailed guidance on the Treasury Department's newly released PPP Loan Forgiveness application and instructions. • Nina Ozlu Tunceli, Americans for the Arts Action Fund Executive Director will join Sarah in hosting a Q & A of specific challenges arts organizations and self-employed artists are facing with the PPP forgiveness guidelines.
- [2020 Annual Convention and Public Art & Civic Design Conference](#)
  - Registration is now open for the 2020 Annual Convention and Public Art & Civic Design Conference! This newly virtual convening, happening June 23-25 from the comfort of your home, is the chance for arts leaders across the country to gather virtually and better understand the current health crisis, how we are responding to it, and how the arts field can move toward recovery.
- [Crisis Communication and Reputation Management for Performing Arts Organizations](#)
  - As professionals rise through the ranks, they will face issues that thrust them into the spotlight and threaten organizational reputation. A recent study found that 9 in 10 business leaders (94%) admit that the executives in their organizations need more training in core communication disciplines, such as reputation management and strategic communication. Are you prepared? This class reviews elements of strategic communication that are essential before, during and after crisis events. It examines how your organization can best prepare to respond to crisis and restore organizational reputation.
- [Springboard for the Arts | Amplifying Empathy](#)
  - Join Holly Doll, President and Founder of Native Artists United, for an open discussion on the importance of enforcing equality, diversity, and inclusion to promote a feeling of belonging within your community.
- Creative Capital Online Resources
  - [Intro to Funding for Art Projects](#)
  - [Determining Your Artist Fee](#)
  - [Financial Literacy: A Cheat Sheet for Artists](#)

- [How to Write A Grant Proposal with Confidence: First Steps](#)
  - [Creating Your Artist Resume](#)
  - [University of Florida | White Paper Webinar Series](#)
    - This webinar series will present arts in public health program examples that address five critical public health issues - collective trauma, racism, social isolation and exclusion, mental health, and chronic disease - as well as new resources for cross-sector collaboration and program building.
  - [How COVID-19 is Impacting Intentions to Visit Cultural Entities - Podcast](#)
    - In this episode, Erik asks Colleen to share her research about how COVID-19 is impacting intentions to visit cultural entities and which types of organizations attendees intend to visit post-crisis. They also revisit her data on why it is the absolute wrong move for cultural organizations to cut marketing budgets at the first sign of a difficult financial horizon.
  - [Ideas that Unlock the Future for the Arts - Podcast](#)
    - Seth Godin—shares his ideas for arts leaders in crisis and beyond. Please listen to these ideas carefully, think about them, and share them widely to unlock the future for the arts.
  - [Webinar: Elevate Your Relationships: Connect Better, Online and Offline](#)
    - Whether you want to be a more inspiring leader, team member, or professional, in this very timely, groundbreaking, yet simple-to-implement webinar, Fortune 100 global speaker and #1 global bestselling author Christopher Kai dives into how you can fundamentally connect and engage better based on his 20-years of global experience, science, psychology, and good old-fashioned storytelling.
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**THERE IS STILL TIME TO APPLY:**

**Who is eligible:**

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application

**Who is not eligible:**

- Artists who are enrolled in a degree or certificate-granting program of any kind at the time of application. Applications will not be accepted before graduation date.
- Artists working full-time as teaching staff at a college or university at the time of application are not eligible for the ARTIST RELIEF FUND.
- Artists who are 18 years of age or younger.

**Eligible categories of support include:**

- Fee coverage for cancelled performances.
- Fee coverage for performances the artist turned down due to health concerns related to COVID-19 (immunocompromised artists, caregiver artists, etc.).
- Funding for cancelled exhibitions, art or craft shows, or other art-related events.
- Funding for cancelled art-related speaking fees (visiting artist lectures, presentations, studio visits, critiques).
- Funding for cancelled non-credit art-related teaching opportunities (workshops, weekly classes). Note: this does not apply to teaching within a K- 12 or higher education institution.

**[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)**

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