



Dear Artists & Arts Organizations,

This seems to be the time when we start looking out to what our futures look like in the arts and cultural sector. How will we re-open and when? It's the million dollar question!

The link below from the Florida Attraction Association outlines some of the recommended steps to re-open attractions, much of which applies to the arts and cultural sector.

The Florida Cultural Alliance is building a series of small teams to work on different areas around the re-opening of Florida's cultural sector. Would you like to participate in a local conversation about reopening? Please email me if you do.

Have you spoken to any of your local elected officials about what this crisis has done to you and your income? Elected officials at the city, county and state level will have input as to how and when we reopen. Hearing your concerns about it will have meaning. And if you need an advocate, let us know... be in touch, so we can assist!

Stay well,  
- Nancy

PS. Please share the information about the Artist Relief Fund below with any artists that you know who may be eligible to receive relief funds. See details and the link below.

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## TOOLS & RESOURCES

- [Florida Attractions Association Reopening Florida Attractions](#)
- [Define Nomadic Space: Arts Organizing, Pandemic, and Virtual Experience](#)
  - This virtual Q&A will address the concept of nomadic grassroots arts organizations. Key points to consider are the longevity of such nomadic operations, redefining the traditional gallery, virtual experiences, and funding. Presently, in response to a global pandemic, what role nomadic spaces play in developing interventions or furthering online arts engagement.
- [Art Education in the Red: Strategies for Cultural Education and Resilience](#)
  - How does change-making begin with limited resources? How do arts organizations and educators come together through innovative/integrative strategies to generate holistic approaches toward teaching art; specifically, making space for minoritarian, underrepresented, and economically diverse participants and young artists? This panel discussion includes audience participation in order to share ideas and resources.
- [Risk Assessment for Performing Arts Organizations](#)
  - This webinar will focus on mitigating risks at institutions, to prevent disasters from happening and to reduce the impact of unavoidable disasters. The session will clarify the need for risk assessment as a part of an organization's disaster preparedness strategy, provide basic information on risk assessment tools and practices, and address how risk assessment can benefit performing arts organizations. The instructor will also present case studies as a part of the session, so participants can learn from actual disasters in performing arts organizations.
- [Reimagining the Economy with Innovative Support](#)
  - When we consider the economy, and specifically the arts economy, funders have continued to solely practice project-based funding. However, although we see a shift in the philanthropic sector towards granting more GOS funding in the wake of the COVID-19 crisis, is that enough for artists to thrive? But if funders are to support artists holistically beyond projects (i.e. provide support towards real estate ownership, furthering education, etc.), how should funders be more strategic and forward thinking?
- [Re-creating Trust With Your Guests](#)
  - You've already earned the trust of your guests and most loyal customers. However, now and in a post-COVID world, you need to work to re-create that trust. The promise of a safe, seamless and fun guest experience has a new meaning now, as guests put a much heavier demand on your attraction to provide the extra-step

safety measures and experience alterations that ensure they don't get sick. Are you ready to provide these measures and re-create the trust you've already established with your customer base?

- [Virtual Engagement, Digital Experiences, and Online Learning During the COVID-19 Pandemic](#)
  - Come together with your peers in science and technology centers and museums to discuss the approaches you have been using to virtually engage your communities, develop new digital experiences, and design and scale online learning while your museums are closed to the public due to the COVID-19 pandemic.
- [Arts Writers Grant Program](#)
  - The Arts Writers Grant supports emerging and established writers who are writing about contemporary visual art. Ranging from \$15,000 to \$50,000, these grants support projects addressing both general and specialized art audiences, from short reviews for magazines and newspapers to in-depth scholarly studies.
- [Thinking About Livestreaming as an Artist?](#)
  - In light of the COVID-19 outbreak, many artists are turning to live-streaming—some for the first time—to present their work, discover things to consider when choosing a platform.
- [Archival Storytelling Strategy for Artists, with Jocelyn Arem](#)
  - This workshop will help you leverage the full value of your creative content by creating a strategy to reimagine it for new audiences. In this interactive workshop, Grammy Award-nominated producer and archival storyteller Jocelyn Arem uses a dynamic style to teach participants how to engage archival content with their own unique creative perspectives.
- [Finding Your Digital Footing](#)
  - Understanding the ever changing digital landscape in a time when it is most necessary.
- [Staying Creative During Shut-Down](#)
  - How to stave off fatigue and create in a time of crisis.
- [How musicians \(and other creatives too\) can transition their business online ASAP](#)



#### Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application

#### Who is not eligible:

- Artists who are enrolled in a degree or certificate-granting program of any kind at the time of application. Applications will not be accepted before graduation date.
- Artists working full-time as teaching staff at a college or university at the time of application are not eligible for the ARTIST RELIEF FUND.
- Artists who are 18 years of age or younger.

#### Eligible categories of support include:

- Fee coverage for cancelled performances.
- Fee coverage for performances the artist turned down due to health concerns related to COVID-19 (immunocompromised artists, caregiver artists, etc.).
- Funding for cancelled exhibitions, art or craft shows, or other art-related events.
- Funding for cancelled art-related speaking fees (visiting artist lectures, presentations, studio visits, critiques).
- Funding for cancelled non-credit art-related teaching opportunities (workshops, weekly classes). Note: this does not apply to teaching within a K- 12 or higher education institution.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)

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#### Update Your Survey:

#### The Impact of Coronavirus (COVID-19) on the Arts and Cultural Sector

Americans for the Arts is asking us all to update our survey to keep up-to-date with the impact as it unfolds across the United States. If you filled it out a few weeks ago, you may have additional information or statistics to share. Please take a moment... thanks.

Take  
Survey

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#### State of Florida Business Damage Assessment Survey

**NOTE:** This Florida Business Damage Assessment Survey doesn't have a business type option for Arts and Cultural Organizations. Consider choosing "other" and then you have the opportunity to specify "arts and cultural non-profit" rather than be lumped in with entertainment.

[Take Survey](#)

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