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Dear Artists & Arts Organizations,

Take a quick scroll down through this lengthy list of tools and resources for the organizations and artists.

Take special note today of three items... one is our counterpart, local arts agency, Indian River Cultural Council is looking for a full time executive director. The work of the local arts agency is never done, but you can impact your whole community by connecting it with the value resources of the creative sector. The link about the position is under opportunities and calls headline.

Secondly, I'll be hosting my first online webinar guiding interested artists and organizations through the Women Supporting the Arts grant application process. See below for details and information about registering. If you can't join in live on Thursday with me, it will be recorded for you to watch when you can. The Women Supporting the Arts program support grant applications are due September 18th.

And lastly, if you haven't applied for the 30th Annual All Florida Juried Show the deadline is coming up quick. Take note below. Although we don't know if we can do our regular opening awards night reception, we are planning to hang the show and are setting up safe procedures for visiting the galleries.

Stay well and stay healthy,

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [**Grantmakers in the Arts | What's the Forecast for Arts Education \(8/18\)**](#)
 - As a result of COVID-19, students and families have pivoted to work packets, online learning, and virtual convenings. This has proven to be a very difficult transition for many. For teaching artists and arts funders in particular, there are outstanding questions around how to handle contracts, manage intellectual property, and how to ensure all students have access to high quality education. The impact of the pandemic leaves us no choice but to shift, and we are glad to have artists and other funders in the field share their findings and suggestions as we navigate this challenging and unique period in time.
- [**Virtual Donor Engagement During the Pandemic and Beyond \(8/19\)**](#)

- The isolation brought on by the pandemic has created an urgent need for connection in a time when in-person events remain limited or downright dangerous - but how do we continue to engage our supporters amidst a surplus of virtual events and Zoom fatigue? Join Caliopy Glaros, a donor engagement strategist currently helping dozens of global nonprofits adapt their virtual engagement strategies to ever-shifting limitations in an increasingly uncertain era. Rather than focus on executing one successful event, Caliopy will share best practices on how to position your virtual experiences within your entire engagement strategy so that you can continue to create deep connections with donors throughout the pandemic and beyond.
- **[Crisis Communication and Reputation Management for Performing Arts Organizations \(8/20\)](#)**
 - This class reviews elements of strategic communication that are essential before, during and after crisis events. It examines how your organization can best prepare to respond to crisis and restore organizational reputation.
- **[Florida Festivals and Events Association Virtual Conference \(8/25-8/27\)](#)**
 - In this time of uncertainty and unexpected change, join your peers and colleagues, August 25-27 for the Florida Festivals & Events Association RESILIENT TOGETHER VIRTUAL CONFERENCE. Hear from industry leaders on the steps to building stronger and safer events, discuss challenges with other event professionals and learn about new products and services to meet Health & Safety standards. Let's work together to improve our communities with safer events!
- **[Broward Cultural Division | Visual Storytelling Workshop: How to Tell an Effective Story \(8/27\)](#)**
 - Do you have what it takes to be a good visual storyteller? How you tell your story and represent your brand is now more important than ever. As the pandemic continues, artists and arts organizations must find new ways to reach and engage virtual audiences and stand out amid a sea of digital content, as available funding decreases.
- **[NEA Resources to Help Ensure Accessibility of Your Virtual Events for People with Disabilities](#)**
- **[A Comprehensive List of Tips, Tools, and Examples for Event Organizers During the Coronavirus Outbreak](#)**
- **[Looking Glass Creative Online Event Resources and Tips](#)**

TOOLS & RESOURCES FOR FOR ARTISTS

- **[Recording Techniques for the Virtual Stage - an Opera America Webinar \(8/18\)](#)**
 - Sound and look your best from your home space on recordings and live performances for Zoom, Instagram, YouTube or Facebook. Learn about audio equipment and room acoustics from a Grammy Award-winning recording engineer and a panel of artist program managers and directors.
- **[Money Matters: Investing Basics for Creative Professionals \(8/18\)](#)**

- Getting started with investing does not have to be intimidating—and it's definitely not just for the wealthy! Join The Actors Fund Financial Wellness Counselor Rebecca Selkove, J.D., and David Maurice Sharp, author of *The Thriving Artist*, for this informative and engaging webinar specifically designed for creative professionals. In this two-part webinar, you will learn the elements of a sound financial plan, including assessing your comfort level with risk, the basics of different types of investments, and ideas for creating a portfolio with limited and varying income. This webinar will also explore the pieces that comprise our later-life financial resources, including individual retirement accounts, social security income and Union pensions.
- **National Association of Music Education Webinar Series**
 - NAFME has developed a series of Professional Learning Community webinars to deliver timely and targeted topics presented by experts during COVID-19. This format offers educators the opportunity to engage with webinar presenters live, as well as reference recordings at a later time. All webinars are free and open to the public.
- **Artwork Archive Artist Guides**
 - **Starting an Art Business**
 - **Pricing Guide for Artists**
 - **Guide to Social Media Marketing**
 - **Guide to Art Inventory & Digital Archiving**
 - **Guide to Landing Artist Grants & Gaining Funding**
 - **Guide to Finances and Taxes for Artists**

JOB OPPORTUNITIES AND CALLS FOR ART

- **The Cultural Council of Indian River County is searching for a full-time Executive Director**
- **Palm Beach State College is hiring for an Adjunct Art Instructor**
- **Audubon of Martin County is hosting a "Florida Birds - Treasure Coast Art Contest"**
- **The A.E. Backus Museum & Gallery's annual juried art exhibition, "The Best of the Best," is Accepting Entries beginning September 9**
- **Imagine Museum is seeking artists who work with glass to submit entries to their 2nd Call to Artists exhibition entitled I OP ART/GLASS and seek submissions that demonstrate optical illusions or effect through glass sculpture**
- **8th annual ENDANGERED Fine Art & Photography Contest**



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30th Annual All Florida Juried Arts Show Application Deadline Extended to August 24

The Arts Council of Martin County, Florida invites artists residing in Florida to participate in its 30th Annual All Florida Juried Arts Show. Selected works will be exhibited at the Court House Cultural Center from Tuesday, October 13 through Saturday, December 12, 2020.



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WOMEN SUPPORTING THE ARTS - GRANTS TRAINING

Join Nancy as she walks through an application and budget form with you as a sample. This training will be recorded and available afterwards if you are unable to attend.

When: Aug 20, 2020 03:30 PM Eastern Time (US and Canada)

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJctc-ytrTooHdAyGi7nF1RJCGAVLI7-8Nlp>

After registering, you will receive a confirmation email containing information about joining the meeting.



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Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and other activities due to COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)

Our Contact Information

{{Organization Name}}

{{Organization Address}}

{{Organization Phone}}

{{Organization Website}}

{{Unsubscribe}}