



Dear Artists & Arts Organizations,

As noted below, Governor DeSantis has announced Florida's phased in reopening. We want to know what you are doing! When are you opening and how are you addressing the concerns so many of our guests may have when they start to engage with you? Send us a quick note so we can share it on our Wednesday ROUND UP Email blast this Wednesday...

Please send a note about your status ASAP so we can help promote local residents to visit you and help you get back to business...

Stay well, and stay safe.

Nancy

Gov. DeSantis announced April 29th, Phase 1 (of 3 phases) of Florida's reopening. In doing so, he stated that the plan will be guided by principles that are measured and promote safety; we expect a final report to be released later this evening or tomorrow. In the meantime:

- Phase I of the reopening begins Monday, May 4th and excludes Miami-Dade, Broward and Palm Beach counties.
- During Phase I, schools will remain closed and continue to utilize distance learning.
- Visitors to nursing homes and state prisons will continue to be restricted.
- Hospitals and surgical centers will be allowed to conduct non-essential, elective procedures, provided they have sufficient PPE supplies.
- Parks, golf courses and other outdoor recreation areas will be opened for passive recreation.
- Sporting events that broadcast without direct fan attendance will be allowed.
- Restaurants will be allowed to open on a limited basis: indoor seating only 25% of capacity and outdoor seating, consistent with social distance guidelines.
- Retail is allowed to open so long as they limit to 25% of capacity.
- The following businesses remain closed during Phase I: movie theaters, bars, nightclubs, gyms, barbershops and salons.
- No timeline for Phase II has been announced. The timing will be guided by a data driven approach that assesses positive case rate and hospital capacity.

[Link to Re-Open Florida Task Force Phase 1 Final Report](#)
[Link to Re-Open Florida Phase 1 FAQs](#)
[Link to Governor's Re-Open Public Comment Portal remains active](#)
[Florida Attractions Association Reopening Florida Attractions](#)

TOOLS & RESOURCES

- [Americans for the Arts CARES Act Update](#)
 - With billions of dollars newly added to replenish the popular Paycheck Protection Program and the SBA's Emergency Disaster Loans, this ArtsU free webinar on the federal CARES Act will feature the following:
 - Bob Lynch, Americans for the Arts President and CEO will provide an update on the billions of dollars already awarded to the arts and entertainment sector through the first round of CARES Act funding and a roadmap of what's coming next.
 - Nina Ozlu Tunceli, Americans for the Arts Action Fund Executive Director will share local success stories and best practices of artists and arts groups who have already successfully secured CARES Act funding and tips for still applying.
 - Randy Cohen, Americans for the Arts Vice President of Research and Information will share findings from four active surveys that Americans for the Arts is currently conducting on the impact of the COVID-19 pandemic on the arts.

- Ruby Lopez Harper, Americans for the Arts Senior Director of Local Arts Advancement will provide a customized walk-through of the newly updated Americans for the Arts Coronavirus Resource and Response Center on the web.

- **[Online Fundraising Performance: Does Your Nonprofit Measure Up?](#)**
 - Online fundraising is managed most effectively when performance metrics are measured—something the most successful nonprofits do regularly. Join Jay Wilkinson, Firespring's CEO, to learn 7 steps to online fundraising success.
- **[Cut Costs and Get Creative in Crisis Mode with Nonprofit Appeals](#)**
 - Fundraising, as we know it, has shifted in these uncertain times. Join Kelly Medwick to discover 10 secrets to cutting costs with printing and mailing.
- **[How to apply for grants](#)**
 - A guide to effectively researching, writing, and applying for grants by Creative Capital's Marianna Schaffer.
- **[Art & Law COVID-19 Roundtable](#)**
 - Are you an artist who has been impacted professionally or personally by COVID-19? What kinds of legal questions have arisen for you as a result? The Center for Art Law, the Artistic Freedom Initiative, and Mana Contemporary are joining forces to help the arts community navigate the impact and legal implications of the crisis. In this virtual roundtable, four attorneys will address recurring pandemic-related legal questions as they pertain to the creative field, ranging from employment, immigration, housing, and contract issues.
- **[Working in the music industry post lockdown](#)**
 - For Music managers and artists - Music industry and entrepreneurship lecturer and writer Stu Lambert surveys the next three years in the grassroots music industry, including:
 - Talent acquisition and development
 - DIY, collaborative enterprise and deals
 - The fortunes of the live, recording and copyright sectors
 - What history tells us about music's fortunes in hard times
 - The evolving role of the artist manager
 - Managing a portfolio career
- **[Beyond the music: creating and managing the artist messaging](#)**
 - With so many artists, labels and management groups saying the exact same thing, the information gets diluted and many artists are neither seen, heard or given opportunities. People that can make a difference, deliver investment and help with opportunities will see the messaging before they hear the music. By bringing the story, the messaging and the brand together in a uniform, compliant, assertive and engaging way management and PR teams can execute the message for greater results.
- **[Risk Assessment for Performing Arts Organizations](#)**
 - Natural disasters, local emergencies, and other disruptive events can have devastating effects on all sizes of performing arts organizations. This webinar will focus on mitigating risks at institutions, to prevent disasters from happening and to reduce the impact of unavoidable disasters. The session will clarify the need for risk assessment as a part of an organization's disaster preparedness strategy, provide basic information on risk assessment tools and practices, and address how risk assessment can benefit performing arts organizations. The instructor will also present case studies as a part of the session, so participants can learn from actual disasters in performing arts organizations.

MARTIN COUNTY



THERE IS STILL TIME TO APPLY:

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application

Who is not eligible:

- Artists who are enrolled in a degree or certificate-granting program of any kind at the time of application. Applications will not be accepted before graduation date.
- Artists working full-time as teaching staff at a college or university at the time of application are not eligible for the ARTIST RELIEF FUND.
- Artists who are 18 years of age or younger.

Eligible categories of support include:

- Fee coverage for cancelled performances.
- Fee coverage for performances the artist turned down due to health concerns related to COVID-19 (immunocompromised artists, caregiver artists, etc.).
- Funding for cancelled exhibitions, art or craft shows, or other art-related events.
- Funding for cancelled art-related speaking fees (visiting artist lectures, presentations, studio visits, critiques).
- Funding for cancelled non-credit art-related teaching opportunities (workshops, weekly classes). Note: this does not apply to teaching within a K- 12 or higher education institution.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)
