



Dear Artists & Arts Organizations,

During the past 9 months or so, I co-chaired a statewide panel to help the Division of Cultural Affairs (DCA) re-vamp their grant programs and make them more accessible to more organizations across Florida. I am so glad to see (and there is a link below) the new program DCA launched to give you time to talk to the grants managers during "virtual" office hours. This is a big step forward in helping you find State support for your works. There are funds for artists as well as arts organizations. As a point of reference:

- This year Martin County organizations have requested \$212,104 for Cultural and Museum Grants and another \$708,358 for Cultural Facilities. This represents 4 requests for program grants and 2 for facilities.
- Last year \$181,779 was requested through Cultural and Museum Grants and a total of \$49,249 was appropriated through the Legislative budget process. As small a percentage as that was of what was requested, it was a huge jump from the \$12,935 that was appropriated in the prior year.

I encourage you to talk to your Florida representatives (Snyder and Overdorf) and senator (Harrell), about the arts in our community and ask them to do their part in putting through an adequate budget for the arts in Florida considering how significant the ROI is for these grants, at a \$9 return for every \$1 invested through these grants.

I'll be representing our sector at Wednesday morning's Legislative Delegation meeting making the request on behalf of all us.

Stay safe, and stay well,

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Business Continuity for Performing Arts Organizations \(1/19\)](#)
 - Does your organization have a Business Continuity Plan? What is missing from your plan? This free webinar will equip your organization to take stock of your Business Continuity/Disaster Recovery plan to make sure that it is complete, usable, and audit-ready. Learn how to streamline the process of developing a plan so that a disaster does not become a complex recovery.
- [Risk Assessment for Performing Arts Organizations \(1/21\)](#)
 - Natural disasters, local emergencies, and other disruptive events can have devastating effects on all sizes of performing arts organizations. This webinar will focus on mitigating risks at institutions, to prevent disasters from happening and to reduce the impact of unavoidable disasters. The session will clarify the need for risk assessment as a part of an organization's disaster preparedness strategy, provide basic information on risk assessment tools and practices, and address how risk assessment can benefit performing arts organizations. The instructors will also present case studies as a part of the session, so participants can learn from actual disasters in performing arts organizations.
- [Sound Health Network.\(1/26\)](#)
 - A partnership of the National Endowment for the Arts with the University of California, San Francisco in collaboration with the National Institutes of Health (NIH), the John F. Kennedy Center for the Performing Arts, and Renée Fleming, the center's artistic advisor. This 60-minute event will feature several world-class musicians with an interest in the intersection of music and health. The event is free but registration is required.
- [Tiny But Mighty: Maximizing Efficiency On Smaller Event Production Teams \(01/26\)](#)
 - With the pandemic shrinking event attendance, cutting back budgets, and reducing event team sizes, it's more important than ever to operate efficiently with the resources we DO have. We'll cover topics around the theme of internal communication, including team structure, task management, and run-of-show construction. This workshop is best for teams of 2-10 members that are looking to pivot faster and more effectively in a world of more virtual events.
- [Social Media for All of Us: Creating Digital Content That's Inclusive and Accessible \(01/27\)](#)
 - Have you ever wondered how your content is accessed by people who are blind or visually impaired? As web accessibility and creating inclusive communities becomes more prevalent,

it's vital to evaluate social media and digital content to ensure everyone can participate. People often do not know where to start in making posts accessible or how to access content using specific devices. In this session, we'll give you the tools you need to take the first step.

- [How to apply for 2022 Fast Track Grants Cycle 1](#). This is for SMALL organizations who are first time applicants. It's a great way to start learning how DCA Grants work.
- [Florida Department of Cultural Affairs is now offering Grants Virtual Office Hours on Tuesdays and Thursdays at 2pm, and Wednesdays at 10am](#). Join Grant program managers for assistance with your DCA grants.
- [Taking Note: COVID-19 Economic Outlook and Recovery for the Arts—More Statistics \(and Stories\)](#)

TOOLS & RESOURCES FOR FOR ARTISTS

- [Make 2021 a Success with an Art Business Budget](#)
- [The Best New Passive Income Ideas for Your Art Business in 2021](#)
- [Rhizome Microgrant Program](#)
- [Gottlieb Emergency Grant Program](#)
- [Foundation for Contemporary Arts Emergency Grant](#)
- [\\$550.00 Innovate Grants — Artists + Photographers](#)
- [South Arts - Express Grant Program](#)
- [South Arts - Professional Development and Artistic Planning Grants Program](#)

CALLS FOR ART

- [Locust Project Open Call](#)
- [Fountainhead Residency](#)
- [Call for Black Composers for Music of the Unsung America](#)
- [2021 Natural Selections: Photography Annual](#)

The Arts Foundation for Martin County invites businesses and organizations along the Treasure Coast to be a Community Partner at the longest running arts festival in Martin County – celebrating the arts for 34 years! While we love and are looking forward to our in-person event in beautiful downtown Stuart, we recognize the importance of offering a virtual option for our guests that are not comfortable attending in person this year. Our virtual component this year, ArtsFest at Home, will offer additional experiences, open new markets for your business or organization, and reach patrons and buyers for more time than just the weekend event. We have some exciting things happening at this year's event and look forward to partnering with your organization!! Together we can show our support and solidarity with the goal to keep the arts alive and well in our community.

A quick look at ArtsFest at Home:

- Extended festival dates: February 1 - 28
- There is no additional "booth fee" to be part of ArtsFest at Home, it's a package deal with the in-person festival application or available on its own.
- ArtsFest at Home will include special programming to encourage patron visitation

- There are no risks when creating a shop page. You only have to add videos, photos, products, etc. and it doesn't take long to set up.
- Gives patrons the opportunity to purchase from exhibiting artists and vendors through an integrated shopping cart (similar to Etsy and Amazon shopping experiences).
- Guests can talk to the Exhibitors, tour their businesses, view their booths and more all from the safety and comfort of their home.

Deadlines Application Deadline: January 31, 2021 **Acceptance Notification:** February 5, 2021

Fees: ArtsFest at Home ONLY: FREE

Booth Fee (in person & virtual): \$250** Booth Fees (if applicable)

**Due to a generous supporter, we have 10 spaces. available at no cost on a first come first serve basis.

[Click HERE for ArtsFest Community Booth Application](#)

ArtsFest at Home Entertainment Opportunities

The Arts Foundation for Martin County invites our community partners and creative individuals to submit pre-recorded video files (.mp4 or YouTube links) that are under 30 minutes to be highlighted and featured entertainment at ArtsFest at Home.

Content offerings may include:

- Musical, drama, or dance performances
- Artist demonstrations
- Literary readings
- Lectures
- Children's activities

[Click HERE to submit videos for ArtsFest at Home](#)

