



Dear Artists & Arts Organizations,

Thank You!

It's been an incredibly challenging year. Your contributions and perspectives make every year a better year, but we are especially thankful in 2020 for you and for the power of the arts in society.

- Thank you for being flexible and for persevering. Being able to be flexible and to respond to changing times was definitely a test 2020 put out there for all of us. And yet, you remained adaptable and resilient in the face of it all.
- Thank you for helping to interpret and add nuance to local, national, and international events. The arts help us all interpret the world we are living in, and 2020 has challenged us to look at it in new ways.
- Thank you for bringing joy to a stressful situation. The entertainment and creativity you shared really helped.
- Thank you for inspiring everyone to be creative. While in quarantine or maintaining an active social distance, people found new things to do, many of which involved art, music or literature. There are new creatives in our midst, as a result.
- Thanks for creating and sharing your artistry and talent with the community.
- Thank you for being collaborative and supportive. We really are all in this together.
- And finally, thank you for trusting us as a source of inspiration, resources and connection. You gave us purpose to show up and keep going despite the news of the world.

Sending you big hugs and lots of good wishes as we close out 2020. Look for these emails to resume on Jan 4th. And again, THANK YOU!

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

PS Watch your email for news and opportunities to engage in ArtsFest 2021, both at the in person event and virtually at "ArtsFest at Home"! It will be a chance for us to work together and demonstrate to the world around us that the artists and arts organizations in Martin County are vibrant and resilient! Cheers!

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Americans for the Arts | December 2020 Member Briefing: Reflecting on 2020 and Looking Ahead to 2021 \(12/15\)](#)
 - For our final Member Briefing of 2020, we will be joined by Americans for the Arts President and CEO, Bob Lynch. As 2020 comes to a close, Bob will reflect on an unprecedented year for the arts field and discuss the direction for the new year.
- [Successfully Implementing Volunteer Program Changes \(12/16\)](#)
 - What should you do when it's time to change the policies and procedures that govern or guide the volunteers that work with your organization? How can you create a culture of inclusion and get buy-in for those new policies? This training will give you the tools to approach program changes in a strategic way. We will also cover what to do if volunteers either can't or won't adopt the policies, how to manage that situation, and what to do if ultimately you need to ask a volunteer to leave.
- [Performing Arts Readiness | The Art of Modified Gatherings: Optimizing Online Events \(12/16\)](#)
 - The performing arts sector is encountering an unprecedented challenge for hosting in-person events safely during this global pandemic, countless wildfires, and a struggling economy. Fortunately, this presents an opportunity for artists to employ their creativity and ingenuity to develop new types of shared experiences. This webinar will begin with a framework to help guide decision makers to either modify or virtualize their gatherings using case studies from Denver's 5 Points Jazz Festival (May 2020) and Alabama's Women in Jazz Festival (September 2020). On December 16, we will have

two special guests, Owen Trujillo and Enrique Jimenez, share their expertise on digital marketing, choosing and implementing the best technology for your event, and modifying performance protocols. This webinar will be most helpful for performing arts and cultural organizations looking to enhance curation, accessibility, and partnerships.

- [How to Set up Instagram's Free Fundraising Tools to Drive Donations \(12/17\)](#)
 - Instagram, owned by Facebook, now boasts over 1 billion monthly active users, with three-quarters of users under the age of 35. If you are looking for a way to connect with a younger audience, get more engagement, and build a vibrant fundraising community, Instagram could be the place for your nonprofit. In the last year, Instagram has rolled out several features and tools to make charitable giving and fundraising much easier on the platform. With the advent of the Donate button for profiles and the Instagram Story Donation Sticker, getting your supporters to raise money for you and to drive donations is easier than ever.
- [Americans for the Arts | PPP Forgiveness Options and Income Tax Implications on Receiving CARES Act Grants, Loans, or Unemployment Compensation \(12/18\)](#)
 - Join us for a session on Payroll Protection Program (PPP) forgiveness options, and the income tax implications on receiving CARES Act grants, loans, or unemployment compensation. This webinar will include guidance and a Q & A with presenters Nina Ozlu Tunceli, Chief Counsel of Government and Public Affairs & Executive Director, Americans for the Arts Action Fund, and Sarah Mercer, Shareholder Attorney, Brownstein Hyatt Farber Schreck, LLP.
- [Americans for the Arts | December 2020 Arts Education Network Town Hall \(12/21\)](#)
 - The global pandemic upended arts education in 2020. Arts education leaders are working to adapt, innovate, and advocate for arts education in schools and communities as schools and organizations grapple with how to safely support students and educators while losing funding. As leaders seek to find answers for increasingly complicated questions on how to move forward, the Arts Education Town Hall provides a space for arts education leaders to learn from one another about issues related to school reopening, funding challenges, and building equitable systems that support all students and community members. Arts Education Network Members will identify national trends in arts education as it relates to current events, and find connections with other network members. This town hall will include presentations and small group discussions. We highly encourage attending live to connect with peers in the field.
- [Americans for the Arts | Marketing Strategies On A Shoestring Budget During COVID-19 \(12/22\)](#)
 - This webinar is designed to help participants learn key marketing planning strategies that will allow them to better connect, engage and communicate with their patrons during the difficult time of the global pandemic. Participants will learn how to re-evaluate, apply emotional intelligence and re-calibrate their understandings via a series of canvases and maps. Also, as many organizations have had their budgets cut significantly, the webinar will outline key elements needed when a strong marketing budget is unavailable.

TOOLS & RESOURCES FOR FOR ARTISTS

- [Guide to laying a foundation and building a successful art career](#)
- [Artist Guide to Finances & Taxes](#)
- [Determining Your Artist Fee](#)
- [Resources on Music and Choreography](#)
- [Building Audiences for the Arts: Research and Resources](#)

CALLS FOR ART

- [Miami Cancer Institute - Artist-in-Residence Fellowship](#)
- [Portrait Society of America The Future Generation](#)
- [Open Call – Dek Unu Magazine](#)
- [Flagler County Art League - 9th Annual Juried Photography Show](#)
- [Creative Capital December 2020/January 2021 Opportunities](#)



Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and other activities due to COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)