



Dear Artists & Arts Organizations,

So we've made it through our first threat of the season, Isaias. Let's all hope that's as big a threat that we deal with in 2020, as far as hurricanes go.

Below you'll find another week's worth of ideas, resources and opportunities as you start your week. I checked in a little bit ago and received terrific feedback about this effort, so we will continue with this mission to provide a curated list of resources every week.

Our monthly email, MartinArts Monthly, comes out at the end of the week as per our usual schedule (1st Friday of the Month) and will focus on the information our patrons need and want so they are caught up on the activities of our cultural sector.

Until next time.... stay well!

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [APAP | Pandemic Response for Performing Arts Organizations \(8/4\)](#)
 - With the ongoing Covid-19 crisis still impacting Performing Arts, this webinar discusses how organizations are responding to the crisis and the information and resources that are available to venues and businesses. The webinar looks at how the industry can recover and re-open, and how to better prepare for future pandemics or disasters of this type. The webinar also looks at how other countries' Performing Arts industries are recovering and what measures are being put in place in order to bring audiences back into venues.
- [Creative Capital | Artists Centering Access \(8/4\)](#)
 - In this conversation, a group of artists, event programmers, and designers will talk about what it means to center access in creative encounters both in-person and online. The panel will explore how disability intersects with user experience and design, and the larger role that access plays in movements towards social justice.
- [Nonprofit Learning Lab | Social Media for All of Us: Creating Digital Content That's Inclusive and Accessible \(8/4\)](#)
 - Have you ever wondered how your content is accessed by people who are blind or visually impaired? As web accessibility and creating inclusive communities becomes more prevalent, it's vital to evaluate social media and digital content to ensure everyone can participate.
- [Florida Humanities | Resources for Organizations and CARES Recipients](#)
- [Cultural Placekeeping Guide: How to Create a Network for Local Emergency Action](#)
- [Prosper Strategies Webinar Archives for Innovative Nonprofits](#)
 - Including virtual fundraising in the time of COVID-19, marketing strategies and more.
- [National Dance Education Organization | Teaching Dance in Fall 2020](#)

TOOLS & RESOURCES FOR FOR ARTISTS

- [The Actors Fund | Resume Writing Workshop \(8/6\)](#)
 - Are you unsure of why you should be creating one or more resumes right now? Or what you should put on your resume? Now is the time to focus on how to present your skills and experience through this basic marketing tool as you consider and prepare for the current and future labor market. This workshop reviews current resume trends, norms, and employer expectations.
- [The Career Center at The Actors Fund Presents The Virtual Creative Classroom: An Arts Education Symposium for the Entertainment and Performing Arts Communities \(8/8\)](#)
 - Are you interested in becoming a virtual teaching artist to supplement your work in the industry? Already working as a teaching artist, but would like to explore new virtual job opportunities?
 - Learn how teaching artists are joining virtual classrooms during these challenging times.
 - Discover effective ways to navigate the employment landscape as a virtual teaching artist.
- [Springboard for the Arts | Work of Art: Portfolio Kit \(8/8\)](#)

- Your portfolio is the core of your promotional material. Focus on the essential elements: sharpening your artist statement, tailoring your artistic resumes, and selecting and formatting your work samples.
- [Springboard for the Arts | Work of Art: Grantwriting \(8/8\)](#)
 - This workshop is designed to help individual artists and small arts groups to understand and prepare strong grant applications.
- [Grant Proposal Checklist for Artists](#)
 - Hoping to get your dream art project funded? Use this checklist to write a strong grant proposal.
- [CERF+ Studio Safety](#)
 - It is hurricane season again, and CERF+ has information on how to stay prepared for storms and potential disasters. Review readiness tips and guides found on Studio Protector for situations you may face such as hurricanes, flood damage and studio evacuation.
- [Artist Pep Talk: 5 Tips to Get Back into the Studio](#)
- [National Association of Music Merchants Webinar Archives](#)
 - [Emerging Platforms for Artist Marketing and Fan Engagement](#)
 - [Home and Project Studios: Getting Your Small Studio to Sound Like a Big One](#)
 - [Creating a Hit Record in Challenging Times](#)



Women Supporting the Arts | Special Recovery Grant

This new granting opportunity from the donors who are Women Supporting the Arts is intended to help save jobs in the arts sector and "keep the doors open" to our community's cultural organizations. This does not

mean that your organization has to be a bricks and mortar organization. For example:

- Do you have expenses that are critical to keeping you here through to the other side of the pandemic.
- Do you have a conductor, instructors, and others who are critical to your artistic mission that need to be paid?
- Do you have a contractual obligation for a rehearsal hall?

We understand these expenses mount up when you aren't bringing in revenue through ticket sales and tuition.

This special recovery grant program is designed to help arts organizations who have sustained losses because of programming and/or operations that have been modified or cancelled due to COVID-19. Organizations DO NOT have to be traditional bricks and mortar organizations to qualify for this grant.

Support is limited to the following:

- Salary support, full or partial, for one or more positions that are critical to an organization's mission. This may include independent contractors, as well as part time and full time employees.
- Facilities and Programs that may include expenses such as rent, utilities and contractual obligations for artistic fees and venue rentals.

Requirements: Organizational budget must be \$250,000/year or less and be organized as a 501(c)3 nonprofit based in Martin County, Florida. The organization has not had access to other sources of emergency relief that this funding would duplicate (i.e. if you received PPP support, focus this request on costs not being covered by that source of funds).

PLEASE do not create a new program and submit a request for funds. We will still be holding the regular grant cycle for Women Supporting the Arts later this year with notifications due in mid-December. This is really meant to keep your organizations alive for a brighter future.

No match is required. Maximum request is \$2,500. Deadline to Apply: August 3rd - TODAY.

Only online applications will be accepted. No hard copies are required.

Grant notifications will be made in early September but no later than September 15, 2020.

PLEASE remember that the people who are reading your application may know nothing about your organization or your programs. Be sure that when a reader has finished reviewing your grant application, they will know your organization.

****You are not eligible to apply if you are a for-profit corporation, an organization whose primary mission does not focus on art or culture, K-12 school, religious organization, college/community college/university, or a city/county or other municipality.**

[Click HERE to Apply](#)

MARTIN COUNTY



Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and other activities due to COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)
