



Dear Artists & Arts Organizations,

It's really quite hard to believe that we have just hit the 1 year mark with the pandemic. The resiliency of our community is incredible as we still navigate the waters of being safe while trying to remain economically viable and for many of us, open to visitors.

Below are an amazing host of resources that Elise has compiled for you to continue to strengthen your foundation. Just like a house, we all need a solid foundation from which to grow! I hope these tools and resources we are providing bi-weekly give you another leg up in this crazy world...

Stay well and stay in touch,

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Introduction to Emergency Preparedness for Performing Arts Organizations \(3/18\)](#)
 - Localized emergencies, regional disasters, and catastrophic events can have a devastating impact on performing arts organizations where even a brief loss of business can threaten sustainability. This free 90 minute webinar will provide an introduction to why emergency preparedness is critical to protect your organization from external risks and internal vulnerabilities. These include human caused and natural crises. You will learn the typical process and contents of a plan, and receive information about resources to help with planning.
- [Americans for the Arts | Exploring Inclusive Creative Economy Definitions & Concepts Part 1 \(3/19\)](#)
 - This session is the first of a two-part webinar to explore foundational concepts and definitions related to what an 'inclusive creative economy' means when it comes to talking about individuals. This program will focus terms such as "arts worker," "creative workers," and "artist," and explore how using different language in different contexts and communities evokes different responses. The session will offer examples of how they come to life in the real world, and provide space for discussion and questions.
- [South Arts | Cross-Sector Impact Grants Letter of Interest \(Deadline 3/22\)](#)
 - These grants of up to \$15,000 support "arts and..." projects developed by partners—For FY22, eligible projects will continue to feature "Arts & ...", for example, arts and the military, arts and equity, arts and aging, arts and community revitalization. Applicants may be organizations, units of government, higher educational institutions, or artists.
- [Americans for the Arts | 10 Reasons to Support the Arts in 2021 \(3/24\)](#)
 - With the arts advocacy season fully upon us, join Randy Cohen, our VP of Research, to discuss the latest updates to the top "10 Reasons to Support the Arts" and get 10 case-making arrows to include in your arts advocacy quiver to convince anyone to support the arts.
- [Arts Education Data Toolkit Webinar \(3/24\)](#)
 - Policymakers and communities urgently need data to address the pandemic's impact on students' participation in arts education. Data can also expose structural inequities that deny students of color and students from low-income households access to the fortifying power of the arts in their schools. The Arts Education Data toolkit will help you find, analyze and report on such data, which most states already collect.
- [Emergency Planning & Response Part 6: Emergency Response Tabletops for Medium to Large Museums \(3/25\)](#)
 - In this webinar you will use your emergency plan and all that you have learned from the first four sessions to gain a better understanding of how you will respond in a specific emergency situation. You will be broken into teams, preferably with members from your organization, to play out various emergency response scenarios. This webinar will be facilitator discussion-based webinar with a healthy Q&A session.
- [Networking for Disaster Management in the Performing Arts \(3/25\)](#)
 - Emergency response and preparedness for performing arts organizations can be a difficult task for individual organizations. This free 2 hour webinar will demonstrate how working with multiple organizations in a network for disaster management can be accomplished. The history of networking for improved emergency preparedness in the cultural heritage, arts, and government sectors will be examined, with an exploration of existing networks. Case studies of the Pennsylvania Cultural Resilience Network and CultureAID in New York City will be

presented to help guide you on how to start your own, or join an existing, cooperative disaster network. You will learn how to use the [Cultural Placekeeping Guide](#) to direct your networking efforts.

- [South Arts | Presentation Grants Information Webinar \(3/30\)](#)
 - Presentation Grants are an opportunity for organizations in South Arts' nine-state region to receive fee support to present Southern guest film directors, visual and performing artists, or writers from inside or outside of the presenter's state. Artist fee support is awarded for film (documentary, fiction, experimental and animation), performing arts (theater, music, opera, musical theater and dance), literary arts (fiction, creative nonfiction and poetry), and visual arts (crafts, drawing, experimental, painting, photography, sculpture and mixed media). Projects must include both a public presentation (film screening, performance, reading or exhibition) and an educational component.
- [Americans for the Arts | Exploring Local and State Creative Workforce Recovery Programs \(3/31\)](#)
 - As communities begin the process of recovering from the COVID-19 pandemic and associated economic fallout, the creative economies in those communities must be part of the plan—both because there can be no recovery without a strong creative engine, and because millions of creative workers are out of work and ready to do their part. In this webinar, learn about creative workforce initiatives from across the country, including doing deep-dives into two city-based initiatives in Seattle and Sacramento. Dig into the “how” of funding, structure, timing, and more, and come away with good ideas about how you can encourage your own city or state to utilize relief and recovery funding to put creative workers to work as part of the national, state, and local recovery process.
 - Learning Objectives:
 - Learn about creative workforce initiatives of various types, sizes, and funding models from across the country.
 - Hear first-hand accounts of two initiatives—one that has been completed and one that is just getting started—to understand the nuances of advocacy, partnership, program implementation, and leadership that go into them.
 - Get a brief update on likely timelines for federal funds that might flow to states or localities for these types of programs.
- [Southern Circuit: Call for Screening Partners \(Deadline 3/31\)](#)
 - Southern Circuit invites nonprofit, educational and governmental organizations to screen new work from some of today's best filmmakers for an exclusive look at the art of filmmaking and the opportunity to learn about a host of relevant topics. Southern Circuit isn't just for film aficionados. We work with new and established indie film audiences that include high school and college students, community members of all ages, families, social clubs—everyone!

TOOLS & RESOURCES FOR FOR ARTISTS

- [Money Matters: Investing Basics for Creative Professionals - Part 1 \(3/16\)](#)
 - Getting started with investing does not have to be intimidating—and it's definitely not just for the wealthy! Join Financial Wellness Counselor Rebecca Selkove, J.D., and David Maurice Sharp, author of *The Thriving Artist*, for this informative and engaging webinar specifically designed for creative professionals. In Part 1 of this webinar, you will learn the elements of a sound financial plan, including assessing your comfort level with risk, the basics of different types of investments, and ideas for creating a portfolio with limited and varying income.

- [Money Matters: Managing Debt & Credit \(3/18\)](#)
 - Debt is a fact of life for many entertainment industry professionals. In this single-session webinar, Financial Wellness Counselor Rebecca Selkove, J.D., will cover the basics of consumer debt, including debt relief options, understanding and improving your credit, and strategies for paying off debt with variable income. Other types of debt (student loans, mortgages, etc.) will also be addressed. Learn to navigate common pitfalls and begin to engage in best practices so you can manage your debt successfully and with confidence. We will also cover what you need to know about debt and credit amid the Covid-19 crisis.
- [Springboard for the Arts | Work of Art+: Publishing Panel \(3/20\)](#)
 - Our panel of professionals from the publishing industry, including publishers, bookstore owners and writers will try to take some of the mystery out of the ins and outs of the publishing business.
- [Art Markets in the New Reality \(3/20\)](#)
 - Art markets are a key component of many art, design, and maker businesses, but during the pandemic, they haven't been business as usual. In this workshop, we discuss both tried-and-true best practices for market vendors and take a look at the innovative ways that market organizers, artists, and makers have adapted to the new socially-distanced reality.
- [E-commerce for Artists & Designers: Benchmarks & Best Practices \(3/27\)](#)
 - This webinar is an introduction to key concepts and best practices for artists, makers, and designers who are interested in selling their work online. We will explore the difference between e-commerce platforms and marketplaces, discuss conversion funnels, and learn how to interpret analytics reports.
- [Pricing & Editioning Photographs: What To Know & How To Do It \(3/28\)](#)
 - Debra Klomp Ching, owner of the Klompching Gallery in New York City, will give a formal presentation, providing insights into the pricing and editioning of photographs for the fine art market. This lecture will focus upon market-place context and—crucially—how to actually edition and price photographs, as well as maintain appropriate records. This presentation is ideal for photographers, intending to place their photographs into the fine art market place. It will be instrumental for those wishing to establish an edition/price structure prior to working with a gallery for exhibition/representation, and for those photographers selling their work directly to collectors.
- [Pandemic Pivot Advice: How to Teach Art Workshops Online](#)
- [How PPP Loan Forgiveness Works for the Self-Employed](#)

CALLS FOR ART

- [A.E. Backus Museum & Gallery | Through The Eye Of The Camera](#)
- [Gallery 526 In Northwood Village | "Color Field" Exhibit](#)
- [Armory Art Center Artist-In Residence Program](#)
- [The Joe Center for the Arts | A Feast for the Eyes - The Art of the Table](#)
- [Arts Warehouse | Fashion Art Ball](#)
- [The Hopper Prize](#)