



Dear Artists & Arts Organizations,

How are you? How can we, your Arts Council team, support you?

Are you finding the resources we send weekly helpful? Do you want these emails to continue? I'd welcome your feedback and reply to this email as a way for us to better serve you. About 45% of you are opening these emails every week, so I am hoping that Elise's work to pull together the details helped you in some way since this whole crisis began.

Today we launch another survey to the community about their willingness to attend large events... as we did with the venues survey, we will share those results and the data with you. I think it will correspond, as the other one did, with the national sentiments, and yet I find it very valuable to have locally grounded information. If you'd like to share the survey with your email database, just let us know and we'll send you the link. All responses are anonymous and we receive no data from the respondent other than their answers.

One of the sights we have our eyes on is the Fall edition of the MartinArts Magazine. Do you have a story idea or news to tell? Let us know... thanks! And if you'd like to purchase or even barter for ad space, please reach out to Laura (ldaniel@martinarts.org). The magazine if you haven't seen it lately includes a resources page with listings of local/regional cultural organizations and an artists' members list, as well as other news briefs from you... the people working in the cultural sector. The Fall edition of MartinArts Magazine is scheduled to be mailed in October.

Cheers... and stay healthy!

Nancy

P.S. Don't forget if you are eligible to apply for the new Women Supporting the Arts recovery grant, the deadline is two weeks from today. See below grant guidelines and application link.

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [ON24 Hosts VIRTUALIZED \(7/23\)](#)
 - Digital-first events are the new normal. Are you prepared? A 5-part on-demand webinar certification course that will teach you how to build amazing digital experiences for your audience that engage across the entire customer journey.
- [Ask an Expert: Licensing and Permissions Requirements for Livestream and Rebroadcast](#)
 - Still confused about the specific licensing and permission requirements for live-streaming and rebroadcast of concerts? Don't know how to keep platform algorithms from shutting you down? This webinar will take a deeper dive into the specific licensing requirements for live-streaming and rebroadcasting of concerts, permissions that need to be obtained from record labels, artists and managers, and how to inform the platform once you have obtained the correct license in order to get listing approval.
- [National Assembly of State Arts Agencies Inclusive Language Guide](#)
- [Network for Good | Free Fundraising Resources Library](#)
- [Kickstarter launches "Lights On"](#)
 - Launched during and in response to Covid-19, Kickstarter's Lights On initiative aims to alleviate the economic burdens currently placed on cultural and arts organizations. Through the Lights On program, arts organizations can now crowdfund essential operational costs, such as rent and utilities.
- [Americans for the Arts | OUR TOWN: Grant Program](#)
 - Our Town is the National Endowment for the Arts' creative placemaking grants program. Through project-based funding, we support projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes.
- [The Shubert Foundation Grants to Nonprofits to Support the Performing Arts](#)
 - **Theater:** Not-for-profit, professional theaters in the United States are the primary recipients of Shubert Foundation general operating support grants.

- o **Dance:** Support of US-based, not-for-profit, professional dance companies is a secondary focus of Shubert Foundation grant-making and is therefore more limited.
 - o **Arts Related Organizations:** Some organizations that help support the development of theater and dance are eligible for funding.
- **[The Max and Victoria Dreyfus Foundation Grant](#)**
 - o Up to \$20,000 to USA nonprofit organizations to support schools; museums, performing arts and cultural programs; hospitals; skills training; educational programs; programming for youth, seniors, and people who are handicapped; environmental and wildlife protection activities; and other programs that address community needs. The Foundation provides support for specific projects or activities of an organization, as well as for operating support. The Foundation supports organizations that can make their best case for support, and for which a small amount of money can have a large impact.

TOOLS & RESOURCES FOR FOR ARTISTS

- **[Art World Conference | Values-Driven Business Planning \(7/21\)](#)**
 - o Are business plans a road map? A constraint? The ticket to funding and space? Whether or not you had a business plan in early 2020, it is likely that the current global health crisis has thrown you a curve ball. How do we remain true to our vision and values while being repeatedly told to pivot? In this workshop, you'll learn how to understand how your values create both flow and barricades to productivity, and how to balance both to get your business to a better place.
- **[UF Center for Arts in Medicine | The Power of Creativity in Public Health: Incorporating Art Into Social Change Advocacy \(7/21\)](#)**
 - o This workshop gives effective tools to incorporate art into social change advocacy through creativity, spectacle, surprise, and vision. Art can do much more than just "raising awareness" - we will talk about how it can move people to act and shift our conceptions of what is possible.
- **[Ask Me Anything: Springboard ACCs \(7/23\)](#)**
 - o Springboard has a team of Artist Career Consultants (ACCs), each of whom is well-established in their field. Join them as they host a Zoom Q&A session to offer advice, assistance and encouragement in a variety of areas, for artists in all disciplines.
- **[Springboard for the Arts | Work of Art: Marketing \(7/25\)](#)**
 - o Define your product, discover your target audience, make decisions about how you sell your work, and identify a budget and strategy for your artistic business.
- **[Artly World Grants of \\$200 and in-kind support to individual artists for relief from financial hardship caused by the Coronavirus \(COVID-19\) pandemic.](#)**
 - o In-kind support includes access to resources and programs to enable artists to continue pursuing the arts in an economically viable manner through the fallout from the Coronavirus crisis. Funding is intended for artists facing dire financial emergencies, including losing access or being at risk of losing access to essentials and/ or basic necessities, such as housing, food, medicine, and/ or medical care.
- **[Artwork Archive | Ten Things You Can Do When Your Art Business is Slow](#)**
- **[Artwork Archive | Six Ways Artists Can Create Passive Income](#)**
- **[Call for Entry: 30th Annual All Florida Juried Arts Show](#)**



Women Supporting the Arts | Special Recovery Grant

This new granting opportunity from the donors who are Women Supporting the Arts is intended to help save jobs in the arts sector and "keep the doors open" to our community's cultural organizations. This does not mean that your organization has to be a bricks and mortar organization. For example:

- Do you have expenses that are critical to keeping you here through to the other side of the pandemic.
- Do you have a conductor, instructors, and others who are critical to your artistic mission that need to be paid?
- Do you have a contractual obligation for a rehearsal hall?

We understand these expenses mount up when you aren't bringing in revenue through ticket sales and tuition.

This special recovery grant program is designed to help arts organizations who have sustained losses because of programming and/or operations that have been modified or cancelled due to COVID-19. Organizations DO NOT have to be traditional bricks and mortar organizations to qualify for this grant.

Support is limited to the following:

- Salary support, full or partial, for one or more positions that are critical to an organization's mission. This may include independent contractors, as well as part time and full time employees.

- Facilities and Programs that may include expenses such as rent, utilities and contractual obligations for artistic fees and venue rentals.

Requirements: Organizational budget must be \$250,000/year or less and be organized as a 501(c)3 nonprofit based in Martin County, Florida. The organization has not had access to other sources of emergency relief that this funding would duplicate (i.e. if you received PPP support, focus this request on costs not being covered by that source of funds).

PLEASE do not create a new program and submit a request for funds. We will still be holding the regular grant cycle for Women Supporting the Arts later this year with notifications due in mid-December. This is really meant to keep your organizations alive for a brighter future.

No match is required. Maximum request is \$2,500. Deadline to Apply: July 31.

Only online applications will be accepted. No hard copies are required.

Grant notifications will be made in early September but no later than September 15, 2020.

PLEASE remember that the people who are reading your application may know nothing about your organization or your programs. Be sure that when a reader has finished reviewing your grant application, they will know your organization.

****You are not eligible to apply if you are a for-profit corporation, an organization whose primary mission does not focus on art or culture, K-12 school, religious organization, college/community college/university, or a city/county or other municipality.**

[Click HERE to Apply](#)

MARTIN COUNTY



Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and other activities due to COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)

Our Contact Information

{{Organization Name}}

{{Organization Address}}

{{Organization Phone}}

{{Organization Website}}

{{Unsubscribe}}