



Dear Artists & Arts Organizations,

Can you believe it? We're approaching the Labor Day Holiday weekend, and as such, we are taking next Monday off from our #MondayMotivation email blast so you may find today's message a little longer than usual, but we'll be back with you on September 14th.

Don't forget to send in calendar information to [Elise](#), as our Cultural Calendar is still up and running. If you sent things in earlier in the year, you may want to check to make sure the details are correct. So many things have changed over the past few months... also our next edition of MartinArts Magazine will be in production in September gearing up for an October release, so if you are thinking about an ad in the magazine, please let [Laura](#) know so we can get our page count done and content organized.

Thank you for your support and encouragement during this challenging time for the cultural sector. It's cliché to say, we're all in it together... but we are! And I feel better knowing you are there and working through this at the same time as we are. Stay healthy...

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Engaging Volunteers in the New Normal \(9/1 & 9/8\)](#)
 - COVID-19 has forced nonprofits to change how to utilize volunteers, and that may not be a bad thing. In some ways, the pandemic has shown us how to be better neighbors and given rise to an era of grassroots and digital volunteerism. In this 30-minute webinar, we'll discuss how volunteerism may look very different moving forward, including 3 specific ways volunteering has changed for good and how to best prepare for the new wave of volunteerism.
- [A Survey of Platforms for Hosting Virtual Events \(9/3\)](#)
 - Migrating to virtual platforms can be complicated. Unsure of what's involved? Our featured speakers will explain the types of virtual events they've been able to produce throughout the COVID-19 pandemic and will describe the digital platforms, budgetary impact, programming challenges, and results they've achieved along with providing excerpts, highlights, and behind-the-scenes stories.
- [Organizational Planning In Times Of Uncertainty \(9/3\)](#)
 - Clear organizational plans strengthen fundraising, focus, commitment and energy among staff, board and donors. Yet in uncertain times, planning is challenging. This webinar will explore considerations for organizational planning and models that have helped nonprofits to build plans that support their work through recent shifts.
- [Understanding Soft Risk in Volunteer Engagement \(9/8\)](#)
 - We all worry about the hard risks that can have an impact on our volunteers and the work they do, but too often we don't think about the soft risk. Soft risks are the attitudes, beliefs and actions that expose our organizations to risks. Those risks may include the actions of staff – both paid and volunteer, interactions on social media, lack of training for leaders and volunteers - leading to risky behavior, and how failing to screen for characteristics or "fit" can open volunteers and the organization up to risk. This webinar is designed to help attendees identify soft risks in their organization and give them the tools to make changes to processes and culture to minimize and address these risks.
- [Scenario Planning in Uncertain Times \(9/10\)](#)
 - We all have learned skills to build assumptions that reliably helped us predict the next year or two for our organizations. But do you find your carefully developed budgets, forecasts, and plans suddenly have been turned upside down? Now you're not sure your tools still work, but you know you must do something. Join us as we explore how to assess your current and future financial positions by developing new scenarios and contingency plans for your organizations. The webinar will provide techniques and approaches to having practical conversations critical to organizational decision making, while also providing analytical tools to assist in gauging the risks to your income and the flexibility of your expenses.
- [Grantmakers in the Arts | Responding to Movements: Narrative change and policy \(9/15\)](#)

- Narrative drives policy. When we think about the ways philanthropy has and continues to play a big role is this process of perpetuating, shifting, debunking, or changing narratives, it is important to turn to those who work relentlessly and consistently as examples of how the field can look in the present and future.
- [Understanding Cybersecurity for Performing Arts Organizations \(9/16\)](#)
 - Performing Arts Organizations are at risk of losing funding, audiences, and information due to cybersecurity vulnerabilities. We all know we should use good passwords, keep software updated, and follow other basic precautions online; however, understanding the reasons behind these rules is critical to help us convince ourselves and others that the extra work is indeed worth it. This session will cover securing your data, network, website, and computers. It will address security myths, passwords, tracking, malware, and will cover a range of tools and techniques, making this session ideal for small to mid-sized organizations.
- [Reframing Art | Reclaiming Place: Transforming A Liquor Store into an Artspace \(9/17\)](#)
 - How can communities activate vacant storefronts using arts and culture? What barriers might they encounter and how can they overcome them? How can arts and culture projects in vacant storefronts fit into wider community economic development strategies? In this engaging workshop, Linda Steele will share her experience bringing a vacant storefront and other spaces to life using arts and culture. She will share challenges, how they came to solutions, and how these efforts contributed to a larger community economic development goals.
- [Martin County Business Renewal Program](#)
 - The Coronavirus Disease 2019 (COVID-19) crisis forced the Martin County business community to confront immense challenges. The purpose of the Martin County Business Renewal Program is to help Martin County businesses that have suffered financial hardship resulting from the Coronavirus pandemic. Small business owners in particular are facing extremely difficult circumstances. The Business Renewal Program focuses on small businesses with \$5 million or less in total gross sales or receipts. The program will remain open until November 30, 2020, or as long as funding is available.
- [SouthArts | Traditional Arts Touring Grants](#)
 - Traditional Arts Touring Grants aim to increase the public awareness, understanding, and appreciation of the traditional arts in the South by bringing artists together in Southern communities. Traditional Arts Touring Grants are available for requests from \$1,000 up to \$5,000. This program requires a 1:2 match. Applications will be accepted and reviewed until available funds are depleted. Deadline to apply October 1st and December 4th.

TOOLS & RESOURCES FOR FOR ARTISTS

- [The Actors Fund | Resume Writing Workshop \(9/3\)](#)
 - Are you unsure of why you should be creating one or more resumes right now? Or what you should put on your resume? Now is the time to focus on how to present your skills and experience through this basic marketing tool as you consider and prepare for the current and future labor market. This workshop reviews current resume trends, norms, and employer expectations.
- [The Actors Fund | Advanced LinkedIn \(9/4\)](#)
 - Are you ready to take your LinkedIn skills to the next level? This course will provide you with advanced LinkedIn strategies that are guaranteed to help increase your profile views and grow your network in a meaningful way!
- [Story Editing: How to Assess and Fix Your First Draft \(9/9\)](#)
 - Don't miss your chance to learn story editing from someone who trains story editors. Kristina Stanley will share what she's learned from working with structural editors around the world and show you how to apply that knowledge to your story.
- [CERF+ COVID-19 Relief Grant: Cycle II](#)
 - CERF+ is launching the COVID-19 Relief Grant program to provide financial assistance to professional artists working in craft disciplines who are facing dire circumstances from the COVID-19 crisis. As part of CERF+'s broader COVID-19 crisis response strategies, this special program will provide one-time grants to meet urgent food, housing and/or health insecurities.
- [How to Use Online Invoicing to Get Paid for Your Art](#)
- [How to Create the Perfect Invoice for Artists](#)
- [Music Technology Resources Curated by Dr. Scott Watson](#)

CALLS FOR ART

- [Artwork Archive September Art Opportunities](#)
- [Embracing Our Differences](#)
 - This is an international art exhibit celebrating diversity. Artists possess a powerful tool to evoke social change. Without uttering a single word, they can enlighten, educate, and effect change around the world. Submit your original art for this outdoor juried art exhibit featuring 50 billboard-size images measuring 16 feet (5m) wide by 12.5 feet (4m) high. Each work of art is created by local, national, and international artists reflecting their interpretation of our theme "enriching lives through diversity and inclusion." The exhibit will be on display January 20th through April 1st, 2021 at Sarasota's Bayfront Park in Southwest Florida.
- [Create - Inspire - Connect](#)
 - BIG ARTS in Sanibel, Florida announces a call to artists for a juried art exhibition, October 1 - November 1, 2020 in the Dunham Family Gallery. \$1,050 in awards. This is an open-theme exhibition for artists working in painting, photography, drawing, sculpture, fiber, printmaking, etc.
- [Lighten UP--Getting Past the COVID Blues](#)
 - The COVID-19 pandemic continues to turn our lives upside-down. Safety precautions put in place have changed how we interact with each other in ways we never dreamed. For many, this has provided an opportunity to explore and develop their artistic skills in new directions. If you have created art during this time period that focuses either on the impact of this pandemic or on the lighter and brighter things in life or other art that you deem uplifting, humorous or inspirational. While we do not taken this pandemic lightly, we would like to see your work. The Joe Center for the Arts invites artists of all media and levels to submit their art work for consideration to 'Lighten UP--Getting Past the COVID Blues.'



Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and otheactivities due to COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)
