



Dear Artists & Arts Organizations,

Happy New Year! Welcome to 2021... as we approach this year we are filled with anticipation of a shift to things being a little more normal and a lot more artistic! 2020 brought us challenges we never anticipated.

This week brings us closer and closer to ArtsFest 2021, which has a different (and a bit smaller) physical footprint but a brand new, exciting virtual presence. We invite you to be one of our [community partners](#) (nonprofit organizations) or [artists \(local spaces available as well as full booth spaces\)](#).

If you want to be a part of ArtsFest which was created to celebrate the arts, just let us know. [Jennifer Hearn](#) is the ArtsFest event manager and would be happy to assist you find the right space at ArtsFest- virtually, in person or both!

Nancy K. Turrell, Executive Director  
The Arts Council of Martin County

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#### TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Event Safety Alliance Reopening Guide: Six Month Update](#)
- [The Art of Mass Gatherings: Managing Modifications, Virtualizations, and Expectations](#)
  - This 90-minute webinar from the Performing Arts Readiness project targets the performing arts sector and provides a framework to help decision-makers modify or virtualize their gatherings and events. The presenters explore the experiences and hard-won wisdom related to re-opening venues, making audiences feel safe, and exploring new operational protocols for venues and artists.
- [Your Guide to a Seamless Online Event \(1/5\)](#)
  - This workshop is designed to give an overview of how to host a great online event. We will be covering tips on how to use and implement your platform of choice into your organization's mission and event goals, as well as how to engage attendees with it. Attendees will gain an understanding of what support they will need internally or externally to run a seamless online event.
- [Americans for the Arts | Arts Marketing Coffee Chat Series](#)
  - Grapeseed Media and the National Arts Marketing Project, a program of Americans for the Arts, are excited to bring you a FREE, bi-monthly series of informal discussions about arts marketing. These bi-monthly "Coffee Chats" for Marketing Directors are your opportunity to hear from arts and culture leaders who are marketing the arts in transformative and extraordinary ways to help better inform your practice.
- [Dance/USA 2021 Dance Forum \(1/14\)](#)
  - Jumpstart 2021 with us as we explore the field's response to [#COVID19](#), new developments and partnerships that have manifested as a result of this crisis, and most importantly how this all may affect your work now and in the future. Dance Forum is free and open to the entire dance field. ASL and captioning provided.
- [Business Continuity for Performing Arts Organizations \(1/19\)](#)
  - Does your organization have a Business Continuity Plan? What is missing from your plan? This free webinar will equip your organization to take stock of your Business Continuity/Disaster Recovery plan to make sure that it is complete, usable, and audit-ready. Learn how to streamline the process of developing a plan so that a disaster does not become a complex recovery.
- [Risk Assessment for Performing Arts Organizations \(1/21\)](#)
  - Natural disasters, local emergencies, and other disruptive events can have devastating effects on all sizes of performing arts organizations. This webinar will focus on mitigating risks at institutions, to prevent disasters from happening and to reduce the impact of unavoidable disasters. The session will clarify the need for risk assessment as a part of an organization's disaster preparedness strategy, provide basic information on risk assessment tools and practices, and address how risk assessment can benefit performing arts organizations. The instructors will also present case studies as a part of the session, so participants can learn from actual disasters in performing arts organizations.

- [Registration is now open: South Arts and The National Consortium for Creative Placemaking are co-hosting a virtual Creative Placemaking Leadership Summit: South + Appalachia](#) on February 23-24 for artists, community leaders, arts administrators, public officials, and other arts professionals. Through the Summit, participants can build new or better partnerships, projects, programs, and policies. The Summit offers a wide range of experiences, including peer exchanges, research roundtables, training sessions, and more.
- [Florida Humanities' Community Project Grants](#) seek to support projects from nonprofit organizations and public institutions across Florida whose projects strengthen vibrant communities and cultures, promote civic engagement, spark thoughtful community dialogue, and reflect on the human experience across the Sunshine State.

#### TOOLS & RESOURCES FOR FOR ARTISTS

- [South Arts is celebrating the highest quality artistic work being created in the South with \\$80,000 in awards. Deadline to apply is January 11](#)
- **Info Session: Applying for the Creative Capital Award**
  - [Writer/Literary Artist \(1/6\)](#)
  - [Socially-Engaged Artist \(1/13\)](#)
  - [Performance-Based Artist \(1/27\)](#)
- [Email Marketing Tips for your Next Art Show](#)
- [How to Sell Art Online and Build a Thriving Community](#)
- [How to Get Your First 1000 Art Instagram Followers](#)

#### CALLS FOR ART

- [Today \(1/4\) is THE LAST DAY to apply to be a vendor for the January 16th Neighborhood Art Market](#) hosted by The Gilt Complex, The Roasted Record & The Plumbing Studio & More! Please note: There are no more tent spots available. You can apply to use one or two tables.
- [The Coral Springs museum of Art: DIASPORA in a time of change](#)
- [100% PURE FLORIDA Juried Exhibition](#)
- [2021 Natural Selections - Juried Photography Annual Exhibition](#)
- [Driftwood Press - In-House Poem Contest](#)
- [Driftwood Press - In-House Short Story Contest](#)



Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and other activities due to COVID-19.

#### Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)