



Current Exhibition: Summer Salon, Featuring Artists of the Martin Artisans Guild
Exhibition on display through July 24th

Dear Artists & Arts Organizations,

Summer is here and the arts are alive! With great thanks and appreciation to all of you for helping to make that our reality.

Last Friday's opening reception for the Summer Salon (image above), plus the many other events and activities on your calendars is making June feel like the middle of season! Kudos to you for your amazing resiliency and dedication.

Our team here engaged last week with the Americans for the Arts virtual convention learning more about equity and inclusion initiatives from across the United States. There are some inspiring ways to be more welcoming to everyone in our community. We are working to improve our efforts and plan to support you in doing so, as well.

Watch your email for news about the next round of the American Rescue Plan, with funding coming from the National Endowment for the Arts and our local county government. It's such a relief seeing this investment pour into arts sector across the county. This is a testament to the advocacy we've all done to ensure the arts are recognized as a part of the fabric of our communities.

Thank you (and/or your organization) for being a member of the Arts Council. Your membership support allows us to support the arts community in Martin County with efforts like this email full of curated resources and our online artist registry and directory. If you are a lapsed member, we welcome you to renew your support today. Not sure? Email or call Elise, at eraffa@martinarts.org.

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

PS **Don't FORGET your 2021 mARTies Nominations are DUE SOON!** July 1st. Nominations are open for Student Artists in the performing, visual and literary arts (students must be starting their senior year this Fall) and Artists (adults working in the performing, visual and literary arts). Our celebration is scheduled for November 2nd at the historic Lyric Theatre and we can't wait!!!

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Americans for the Arts | Cultural Equity Resource Center](#)
 - Americans for the Arts recognizes that many existing systems of power grant privilege and access unequally, and that equity is crucial to the long-term viability of both the arts and culture sector and communities-at-large. In keeping with their Statement on Cultural Equity, they are working to ensure that everyone has equal access to a full, vibrant creative life, which is essential to a healthy and democratic society. As an extension of that work, they have launched the Equity Resource Center.
- [Introduction to Festival Safety: The Art of Mass Gatherings Approach \(6/15\)](#)
 - Embracing a whole community approach to safety and preparedness means helping event producers master the art of mass gatherings. Gatherings like festivals, concerts and other special events are simultaneously powerful and vulnerable. They can be joyful, life-giving experiences, but they can also be a forum for disaster. They can elevate a community's sense of pride and identity, yet they can be a source of enormous waste and missed opportunities. Topics covered:
 - COVID-19 modifications
 - Life safety, health and public welfare
 - Legal concerns and emergency plans
 - Weather emergencies
 - Enhancing accessibility
 - Mental and physical health first aid
 - Crowd management
 - Waste, water, and power systems
 - Harm reduction, gender safety and trauma-informed practices
 - Maximizing community engagement
- [Audience Re-engagement: Performing Arts Post-Pandemic \(6/21\)](#)
 - This webinar will address the need for Performing Arts organizations to acknowledge the Covid-related anxieties of returning audiences. Organizations that present live lectures, concerts, dance, and theater have found ways forward during the pandemic to minimize risk to their performers, presenters, and in-house staff. Now is the time to welcome back cautious audiences and demonstrate the steps taken to make their safety and comfort a top priority. The class will walk participants through an integrated marketing strategy with this one overarching goal in mind, talk through a variety of tactical options, and give concrete examples of how organizations can work together to give common voice to this overriding concern.
- [Safety and Security for Performing Arts \(6/22\)](#)
 - With the ever-changing nature of events, are you prepared for the unexpected? With audiences and Local Government agencies expecting more from you as an organizer, do you have plans in place to not only try and prevent, but also respond should any incident happen? Safety and Security are more important now than ever and more questions will be asked of you and what plans you have in place. This class will help event organizers and venues establish the key elements for prevention and responding to incidents of any shape or size. It will provide a background of what happens when things don't go as planned, and show that it doesn't matter what size or type of event you have, the basic principles are the same. We will look at what you would do in certain scenarios, and how even small adjustments to your venue can keep your event safer.
- [Incorporating DEIA Externally through Programs and Community Engagement by South Arts \(6/24\)](#)
 - We will discuss how programming impacts community building and audience development. We will discuss strategies for embedding DEIA as a component of audience development and community engagement building. We will utilize the 10 Tools for Building Audiences as part of our discussions. These tools are: Investment, Commitment, Research, Educating Your Artists and Audiences, Review and Analysis, Follow-up, Partnership, Building the Bridge, Creating Value, and Appreciation. This workshop is led by Donna Walker-Kuhne, president of Walker International Communications Group.
- [Americans for the Arts | DIALogues | Moving Change Forward: Shifting Influence for Transformation in the Arts \(6/25\)](#)
 - We are in a moment of great change, in the world, the US, across regions, cities, and local communities. Nonprofit arts organizations have been navigating immense and drastic changes in the face of the pandemic. In this national period of social unrest, arts administrators face challenges in moving change forward within organizations and across the arts sector when it comes to fostering practices and behaviors that embrace access, equity, and inclusion. Arts leader and educator Anthony Meyers will present a model for advancing change by engaging a combination of strategies, conditions, and people as levers to shift influence through collective engagement and distributed forms of power.
- [Fire Safety and Preparedness for Performing Arts Organizations \(6/25\)](#)
 - Fire Safety is an essential element in the day to day preparedness of any organization, especially in the unique environment of the performing arts. In addition to sound emergency management principles, the application of National Fire Protection Association Standards (NFPA) will ensure that a comprehensive protection plan is developed in cooperation with appropriate emergency response partners. This free webinar will provide fire safety considerations and introduce best practices from the fire protection industry, which offers a road map to achieve fire safety benchmarks. Participants will learn how the Life Safety Code and the Code for Protection of Cultural Resource Properties can help you protect your patrons, staff, and facility.
- [Florida Cultural Alliance Statewide Arts Advocacy Call \(6/28\)](#)
- [Tech As Art: Supporting Artists Who Use Technology as a Creative Medium \(6/29\)](#)
 - During this virtual event, prominent arts funders and artist/technologists will be paired together to discuss report findings and provide insight into the creative ecosystem existing at the intersection of arts and technology.
- [MAMP REIMAGINE 2021 Change Maker Chats \(6/29\)](#)
 - Join your fellow creatives as Arts Biz Miami takes you on a deep dive into innovative activations in the creative ecosystem. Get the inside scoop on cultural programs that intersect with climate change, diversity, accelerating the creative workforce, engaging collectors corporate synergy and arts youth engagement that changes lives. Explore best practices, new ways of connecting and learn about some awesome ideas. This session is an innovative, interactive morning that is all about exploring inspired ideas with our collective brain trust.
- [Americans for the Arts | DIALogues | Parallels & Intersections \(7/2\)](#)
 - In a brief presentation, Eddy Kwon (they/them) will share excerpts from past & current creative work, as well as an overview of their experiences as a non-profit arts administrator & fundraiser in the fields of contemporary music, creative youth development, and equitable community development. Eddy is a trans non-binary femme 2nd generation Korean American raised in the Midwest and now living in New York. They've learned from many generous mentors and colleagues over the years (though have never taken an arts administration or fundraising course) and hope to share some of the tools, resources, and strategies that have been useful to them in navigating a multidimensional creative and professional life. An open conversation will follow.

TOOLS & RESOURCES FOR FOR ARTISTS

- [Springboard for the Arts | The Work of Art: Business Skills for Artists](#)
 - [Portfolio Kit \(6/15\)](#)
 - Your portfolio is the core of your promotional material and professional calling card. Focus on the essential elements: sharpening your artist statement, tailoring your artistic resume, and curating and formatting your work samples.
 - [Marketing \(6/22\)](#)
 - Define your product, discover your target audience, make decisions about how you sell your work, and identify a budget and strategy for your artistic business.
- [Copyright in the New Normal \(6/16\)](#)
 - The COVID-19 pandemic resulted in major changes in consumer behavior and business strategies, from tentpole motion pictures foregoing the theatrical window and being released straight to your homes, to the rise of teleconferencing and virtual meetings, to the explosion of virtual concerts and other online events. And these changes have, in turn, led to or spotlighted new challenges and concerns in the field of copyright, such as increasing piracy levels, music licensing issues associated with live-streaming, and more. As we hopefully shift to the post-pandemic new normal, many of these changes--and the corresponding copyright issues--are likely here to stay. In this panel, leading in-house attorneys whose industries and practices are at the forefront of the "new normal" will discuss the changes they expect to persist going forward, how copyright factors into those changes, the challenges practitioners can expect to face in this brace new world, and potential solutions.
- [Pinterest Fundamentals with Amanda Perna \(6/17\)](#)
 - In this class, you will learn all the fundamentals of operating a successful Pinterest account in order to reach the best audience for your business. Artist, Designer, and business owner Amanda Perna will teach participants her tips and tricks she uses to garner pins which include: how to set up focused boards, make a compelling profile, understanding metrics and social media jargon, and how to best use Pinterest for your business. This workshop is for all artists, creative business owners and bloggers who want to use Pinterest as a tool to grow following and generate business leads. *Held in person at Arts Warehouse in Delray Beach or virtually.
- [AIMP Webinar: State of the Music Business Post-Pandemic \(6/24\)](#)
- [Jazz Road Creative Residencies - Deadline: July 1](#)
 - Jazz artists, apply for a grant to explore your work in new ways. Grants of \$5,000-\$40,000 available to support a residency you propose & develop for artistic creation or connecting with audiences.
- [How to Properly and Professionally Light Your Artwork](#)
- [How to Protect Yourself From Online Art Scams](#)
- [Artist's Guide to Pricing for Profit | Free e-Guide Download](#)
- [What Artists Should Know About Working with Interior Designers](#)

CALLS FOR ART

- [Eastern Regional Exhibition of Traditional Oils - \(Deadline: 6/16\)](#)
- [Helping People Succeed's Art for Living Calendar - \(Deadline: 6/28\)](#)
- [Jag Gallery 'Poolside' - \(Deadline: 7/4\)](#)
- [On A High Note - A Juried Virtual Art Show About Music - \(Deadline: 7/5\)](#)
- [Barn Theatre 'The Full Monty' Auditions \(7/10\)](#)
- [31st Annual All Florida Juried Art Show - \(Deadline: 7/31\)](#)

