



Dear Artists & Arts Organizations,

Congratulations... we've made it to the last day of November which means there are just 31 days until we welcome 2021! Phew...

We're looking ahead to 2021 and excited to welcome **Clyde Butcher: America's Everglades** photography exhibition to the Court House Cultural Center. There will also be some new and colorful sculptures added to the Gazebo Park next door, thanks to the County's Art in Public Places Program.

And speaking of Gazebo Park, for those of you who haven't heard, **ArtsFest** is moving to Gazebo Park from Memorial Park in 2021. This is being done for 2 reasons: 1) to encourage more visitation to the Clyde Butcher exhibition and 2) to accommodate a smaller footprint for ArtsFest. With the constraints of COVID 19, fewer artists have applied and there are certain elements of ArtsFest that we've decided are going virtual, rather than in person.

Stay tuned for opportunities to be involved, either in person or on the new "**ArtsFest at Home**" virtual platform. Eager to hear about the opportunities, call Jennifer (ext 2) or Elise (ext 3) at 772-288-5397. ArtsFest is scheduled for February 20 & 21, 2021.

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Outdoor Arts Programming and Innovation in the Age of COVID-19 \(12/1\)](#)
 - As the COVID-19 rages through the winter and a full return to programming indoor venues is delayed, presenters seek new ways to connect artists and audiences safely. Outdoor programming provides a variety of creative solutions for gathering with the arts. Join veteran outdoor arts producers and practitioners in this webinar to learn more current models and ideas for outdoor presenting in the time of Coronavirus.
- [Performing Arts Readiness | Safety and Security for Performing Arts \(12/1\)](#)
 - With the ever-changing nature of events, are you prepared for the unexpected? With audiences and Local Government agencies expecting more from you as an organizer, do you have plans in place to not only try and prevent, but also respond should any incident happen? Safety and Security are more important now than ever and more questions will be asked of you and what plans you have in place. This class will help event organizers and venues establish the key elements for prevention and responding to incidents of any shape or size. It will provide a background of what happens when things don't go as planned, and show that it doesn't matter what size or type of event you have, the basic principles are the same. We will look at what you would do in certain scenarios, and how even small adjustments to your venue can keep your event safer.
- [Your Guide to a Seamless Online Event \(12/1\)](#)
 - This workshop is designed to give an overview of how to host a great online event. We will be covering tips on how to use and implement your platform of choice into your organization's mission and event goals, as well as how to engage attendees with it. Attendees will gain an understanding of what support they will need internally or externally to run a seamless online event.
- [Tessitura Arts & Culture Connection: The New World of Digital Engagement - Finding the answers together \(12/3\)](#)
 - In this week's Tessitura Arts & Culture Connection session, we will come together to discuss our organizations' journeys on the quest for digital engagement during the pandemic. Come prepared to share your successes and challenges, ask questions of your peers, and hear about the Tessitura Network's plans to help the arts and culture industry adapt.
- [Americans for the Arts | 2020 National Arts Marketing Project Conference \(12/7, 12/8\)](#)
 - Designed as a focused and streamlined experience offering insight into ideas and tactics, strategies and inspiration to set the groundwork for arts and culture organizations to survive and thrive in the next 18-24 months.
- [Americans for the Arts | Flipping the Script: Approaching Businesses with Opportunity Instead of an Ask \(12/9\)](#)

- Arts organizations often come to businesses with their hand out asking for funding support instead of approaching them with mutually-beneficial opportunity. In a COVID-19 world when all are feeling pressure, creating a partnership around shared purpose is even more critical than before. In this discussion, explore how you can “flip the script” and meet prospective business partners where they are by speaking in their language, about their interests. Learn how to help your corporate colleagues think about the arts as a way to meet their business goals, not just a place for charity.
- [Performing Arts Readiness | Introduction to Emergency Preparedness for Performing Arts Organizations \(12/8\)](#)
 - Localized emergencies, regional disasters, and catastrophic events can have a devastating impact on performing arts organizations where even a brief loss of business can threaten sustainability. This free 90 minute webinar will provide an introduction to why emergency preparedness is critical to protect your organization from external risks and internal vulnerabilities. These include human caused and natural crises. You will learn the typical process and contents of a plan, and receive information about resources to help with planning. This webinar is appropriate for attendees representing large and small performing arts organizations as well as those with and without their own performance facilities. Executive and management staff will find this webinar useful, as well as H.R., finance, communications, marketing, technical, and front-of-house staff.
- [Performing Arts Readiness | Fire Safety and Preparedness for Performing Arts Organizations \(12/9\)](#)
 - Fire Safety is an essential element in the day to day preparedness of any organization, especially in the unique environment of the performing arts. In addition to sound emergency management principles, the application of National Fire Protection Association Standards (NFPA) will ensure that a comprehensive protection plan is developed in cooperation with appropriate emergency response partners. This free webinar will provide fire safety considerations and introduce best practices from the fire protection industry, which offers a road map to achieve fire safety benchmarks. Participants will learn how the Life Safety Code and the Code for Protection of Cultural Resource Properties can help you protect your patrons, staff, and facility.
- [The Show \(of Support\) Must Go On: Event Tips from Virtual Engagement Experts \(12/9\)](#)
 - Hosting a successful virtual event is now a critical part of every nonprofit's plan. Utilizing our 10 years of experience in bringing the best practices of eCommerce to donor engagement, the team from Big River will walk you through the planning, considerations, and unique aspects you should bring to your next virtual event. All attendees will also receive a free copy of our eBook.
- [Performing Arts Readiness | Networking for Disaster Management in the Performing Arts \(12/10\)](#)
 - Emergency response and preparedness for performing arts organizations can be a difficult task for individual organizations. This free 2 hour webinar will demonstrate how working with multiple organizations in a network for disaster management can be accomplished. The history of networking for improved emergency preparedness in the cultural heritage, arts, and government sectors will be examined, with an exploration of existing networks. Case studies of the Pennsylvania Cultural Resilience Network and CultureAID in New York City will be presented to help guide you on how to start your own, or join an existing, cooperative disaster network. You will learn how to use the Cultural Placekeeping Guide to direct your networking efforts.

- [Accessibility: Resources to Help Ensure Accessibility of Your Virtual Events for People with Disabilities](#)
- [2020-21 Season Planning Guide for Community Choruses](#)

TOOLS & RESOURCES FOR FOR ARTISTS

- [National Endowment for the Arts has a great presentation archive series for helping individual artists navigate the creative economy called "AAE: Supporting Individual Artists Webinar Series"](#)
- [How to Generate QR Codes to Benefit Your Art Career](#)
- [Top 6 Tips For Building an Artist Website](#)
- [Video Marketing for Artists: How to Create and Share the Perfect Content](#)
- [Participating in Art Fairs: How to Start Off on the Right Foot](#)

CALLS FOR ART

- [Gilt Complex 2021 Window Art Contest - DEADLINE TODAY!](#)
- [ArtsFest 2021 Local & Emerging Artists](#)
- [Artwork Archive | December Art Opportunities](#)
- [Call for Artists: 2021 Southern Prize and State Fellowships](#)
- [Duality: The Dichotomy of Being](#)
- [Art Basel Miami Week 2020](#)
- [Paint a Mural at MoFA!](#)



MARTIN COUNTY



Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and other activities due to COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the

visual arts.

- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)
