



Dear Artists & Arts Organizations,

Welcome to #MotivationMonday on Tuesday! Can anyone tell me where Monday went?

All kidding aside, we figured a day late was better than not at all. But on that note, we are announcing that #MotivationMonday will be moving to an every other week schedule.

There was a great dialogue started today with our friends to the north in St Lucie and Indian River County from the local arts agencies and the tourism offices. We are looking to the future with some collaborative promotions that will shine a light on the amazing arts and cultural assets in our communities.

Be creative and stay safe,

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [COVID-19 Phase 3 updates | Martin County](#)
- [ArtsU Intensive: Achieving Meaningful Engagement with Diverse Audiences \(9/30\)](#)
 - Data shows us that the U.S. population has been steadily diversifying, yet the average demographic of most current arts audiences has remained stagnant and does not reflect the diverse makeup of our communities. The long-term success of arts and culture organizations depends on audience diversification and engagement. In this intensive, we will take a hands-on approach to identify successful methods that can be used to build engagement in diverse communities. There will be a mix of presentation, conversation, and interactive activities that will help you create a framework for diversification efforts at your organization. At the end of the session, you will have the foundational elements of how you can implement tactics to meaningfully engage with the diverse communities in your area. We'll also look at case studies from around the industry including those from Palm Beach Opera and The High Museum. Palm Beach Opera successfully engaged the African American community and increased attendance at the Opera's events through a multi-year initiative. The High Museum has tripled the nonwhite audience so that its visitors more closely mirror the population of the Atlanta metro area, of which 51 percent are people of color.
- [ArtsVote: Make Your Vote Count Campaign State by State \(10/1\)](#)
 - Americans for the Arts Action Fund launched its ArtsVote "Make Your Vote Count" pledge campaign with artwork designed by renowned contemporary artist and Americans for the Arts Artists Committee member Shepard Fairey. Customized Voter Factsheets for every state and U.S. territory provide the latest details and deadlines on vote-by-mail ballots, early voting, and in-person voting, offering registered voters info on all the new election rules and deadlines created due to COVID-19.
- [Introduction to Emergency Preparedness for Performing Arts Organizations \(10/1\)](#)
 - Localized emergencies, regional disasters, and catastrophic events can have a devastating impact on performing arts organizations where even a brief loss of business can threaten sustainability. This free 90 minute webinar will provide an introduction to why emergency preparedness is critical to protect your organization from external risks and internal vulnerabilities. These include human caused and natural crises. You will learn the typical process and contents of a plan, and receive information about resources to help with planning. This webinar is appropriate for attendees representing large and small performing arts organizations as well as those with and without their own performance facilities. Executive and management staff will find this webinar useful, as well as H.R., finance, communications, marketing, technical, and front-of-house staff.
- [Creating a Comprehensive and Engaging Volunteer Training Program \(10/6\)](#)
 - What do your volunteers need to know to be successful? This webinar will start with the basics and help you understand how to determine what information you should be sharing with your volunteers, and how that can be used to create a curriculum. We'll then discuss how to present this information in a variety of ways using different delivery methods that appeal to adult learners. Assessing what your volunteers have learned, and

creating ongoing training and professional development training for your volunteers will also be covered.

- [Navigating Uncertain Futures with Scenario Planning \(10/7\)](#)
 - Emerging technologies, climate change, and the COVID-19 pandemic are just a few of the uncertainties faced by cities and nonprofit organizations as they prepare for the future. Scenario planning is a proven methodology for analyzing and preparing for uncertain futures, that has been used by companies, cities, and organizations. Drawing on my recent book, *Scenario Planning for Cities and Regions: Managing and Envisioning Uncertain Futures*, this webinar will feature an overview of scenario planning concepts and tools, discuss a framework for implementing scenario planning for nonprofit organization strategic planning, and provide examples of how urban planners use scenarios.
- [Mobile Marketing Tips for Every Generation \(10/7\)](#)
 - It's no secret that people are attached to their phones—checking email, social media, even shopping, purchasing and making donations. If you haven't figured it out, your nonprofit needs an engaging mobile presence. This used to be a nice-to-have; now it's a must-have. Mobile marketing is a key component of any comprehensive marketing strategy. And optimizing your website for all devices and screens is crucial for staying relevant with today's audiences, especially millennials and Gen Xers, but even the more tech-savvy baby boomers. And if you don't keep up you'll lag behind, losing online visitors, donors and, ultimately, donations.
- [Engaging the Volunteer of the Future \(10/7\)](#)
 - This webinar will start with a review of some of the things that we know about what volunteers are looking for in an opportunity. It will then help you use this information to start designing volunteer opportunities and determining who is the "right" volunteer for your program. You'll also learn how "word of mouth" plays such a large role in attracting volunteers to your organization and how social media makes this even more important.

TOOLS & RESOURCES FOR FOR ARTISTS

- [The Power of Voice \(10/8\)](#)
 - In this online workshop, this community of writers work to liberate our individual voices to truly speak/tell/present our stories/poems/pieces. Specific exercises allow us to unearth our voices, while exchanging with one another to create an exciting writers' dialogue. We produce pieces where our voices, interior and exterior, come to life. This workshop is taught by and for BIPOC artist disruptors to strengthen their craft, practice and build power.
- [Music and Social Justice: What Should We Be Doing?](#)
- [Top 2020 Choral Solutions During the Pandemic: A Fast Track to Success](#)
- [Artist as an Entrepreneur Institute](#)
- [How to Sell Art without a Gallery](#)

CALLS FOR ART

- [ArtsFest Stuart 2021](#)
- [The Best of the Best Art Exhibition](#)
- [Barn Theatre Auditions - "A Chorus Line"](#)
- [South Florida Cultural Consortium Fellowship Program](#)
- [National Sculpture Society Grants & Awards Opportunities](#)
- [Artist Grant](#) provides a \$500 USD grant to one visual artist each grant cycle
- [Rising Voices: The Bennett Prize for Women Figurative Realist Painters](#)
- [IM Call to Artists | OP Art Glass](#)- Imagine Museum is seeking artists who work with glass to submit entries to our 2nd IM Call to Artists exhibition entitled OP ART/GLASS. The juried exhibit will showcase works of art, fabricated in glass, that explore optical effects through technique, movement, flashing or vibrating design, optical configurations or repeated patterns.
- [University of Florida Art in State Buildings Program](#)



**THE
CREEK
DISTRICT**
of Arts & Entertainment
STUART, FLORIDA

Meet the Creek!

Friday, October 2, 2020, 5-8PM
712 SE Dixie Hwy, Stuart

**A casual meet-and-greet mixer
for Creek District artists and businesses**

Music, refreshments, & a free artist headshot station!

RSVP on Facebook or email info@thecreekdistrict.org

Join us!

[The Creek District of Arts & Entertainment](#)

A casual meet-and-greet mixer for Creek District artists and businesses. There will be music, refreshments, and a complimentary headshot station with photographer, Liz McKinley! We are looking forward to this opportunity to bring local artists and businesses together to build new relationships in our vibrant community.

*LIMITED availability so this event [REQUIRES an RSVP](#). Due to space limitations you will need to have confirmation of your name on the list for this event.

*Masks are required along with the appropriate social distancing.

MARTIN COUNTY  **artist
relief fund**

Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and otheactivities due to

COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)
