



Dear Artists & Arts Organizations,

2020 is quickly coming to a close. Election Day is tomorrow, so I hope you plan on voting if you didn't vote early or by mail.

As we all look ahead to what we hope we can do in 2021, we are sharing another local [Survey for Returning to Indoor Events & Activities](#). The results will be shared with you after it closes on Nov 18th. Feel free to share the link to the survey with your email lists and/or post it on social media. The more responses we get, the more valid the results will be.

Stay well...

Nancy K. Turrell, Executive Director
The Arts Council of Martin County

TOOLS & RESOURCES FOR ARTS ORGANIZATIONS

- [Frances Langford Fund for Martin County 2020-2021 Grant Application Process & Information for Arts & Culture and/or Environment Organizations](#)
- [Business Continuity for Performing Arts Organizations \(11/4\)](#)
 - Does your organization have a Business Continuity Plan? What is missing from your plan? This free webinar will equip your organization to take stock of your Business Continuity/Disaster Recovery plan to make sure that it is complete, usable, and audit-ready. Learn how to streamline the process of developing a plan so that a disaster does not become a complex recovery. This presentation will:
 - Review the fundamental and advanced components of a comprehensive plan
 - Help you understand the BC program life cycle and how your plan fits into it
 - Review best practices on BC plan maintenance and revision history
 - Give you insight on managing enterprise wide BC plans
 - Define core reports to help strengthen your BC plan
- [Where Do I Go From Here? Engage Volunteers in New Ways \(11/4\)](#)
 - How long do volunteers usually stay with your program? Do you struggle with keeping them interested, involved and engaged? This webinar will help you think about new strategies and help you evolve your program to include new roles and responsibilities for volunteers, pathways for more involvement and leadership positions in your program, how recognition plays a role in retention, and the importance of including continuing education and professional development to keep your volunteers engaged. Tools to help you evaluate your program implement new ideas will be provided.
- [2020 Grantmakers in the Arts Virtual Convening: Power, Practice, Resilience | Remix'd \(11/9, 11/16, 11/23\)](#)
 - In the spirit of a classic New York City tradition, of course we mean hip-hop, Grantmakers in the Arts welcomes you to the remixed 2020 GIA Virtual Convening. While we will not be anchored in any one city, we will have a unique opportunity to connect from each of our home communities to reflect on the challenges the cultural ecosystem faces - rooted in systemic racism and amplified by the coronavirus pandemic – and imagine new systems of power and practice for a more resilient future. In this spirit of our original intentions for this gathering, we honor the tremendous inventiveness necessary of both resiliency and creativity. We commit to taking the best of disparate elements to make something new, a reinvention, a remix.
Join us on Mondays this November to connect, share, and learn with artists, colleagues, and peers during our first-ever virtual convening.
- [Americans for the Arts | Before You Close: Strategies for Alternative Pathways Forward \(11/10\)](#)
 - The estimated total impact of the COVID-19 pandemic on the arts sector stands at \$13.1 billion and growing, with layoffs, furloughs, and canceled performances setting the stage for long-term financial impacts. At the same time, the value of the arts has never been greater as we watch creative organizations respond to very real social challenges, raising community conversations and spirits. This webinar speaks to organizations who are facing financial and operational hardships right now and offers specific solutions to consider, instead of closing their doors completely.
- [How to Write a Winning Grant Template \(11/10\)](#)
 - Want to know the secret to drafting high quality grant applications time and time again all while saving time? It's easy...Grant templates help you streamline your grant writing, speak with a consistent voice throughout your campaign, and share your program with the right funders. Join Melanie Lambert, founder and Managing Director of TurnKey Writing Solutions for this free, 45-minute webinar where you'll learn the most effective way to draft a winning grant template you can use throughout your fundraising campaign.
- [Designing Virtual Opportunities, Managing Remote Volunteers \(11/10\)](#)
 - In this webinar we will discuss best practices for creating those opportunities and developing meaningful relationships with remote volunteers, including building and

empowering remote teams, managing projects by letting go but not checking out, and creating a two-way communication plan to share the work of remote volunteers with the organization and share what's happening at the organization with remote volunteers.

- [Crisis Communication and Reputation Management for Performing Arts Organizations \(11/11\)](#)
 - As professionals rise through the ranks, they will face issues that thrust them into the spotlight and threaten organizational reputation. A recent study found that 9 in 10 business leaders (94%) admit that the executives in their organizations need more training in core communication disciplines, such as reputation management and strategic communication. Are you prepared? This class reviews elements of strategic communication that are essential before, during and after crisis events. It examines how your organization can best prepare to respond to crisis and restore organizational reputation.
- [Americans for the Arts | Preserving the Legacy of Your Arts Organization During Challenging Times \(11/12\)](#)
 - We are facing challenging times in our society—a global pandemic, recession, rise of natural disasters and civic unrest—and we are feeling the impact deeply in our arts sector. The future seems uncertain as many things are out of our control. But there are things we can control during this time of uncertainty. We are critical stewards of our cultural heritage. Our art institutions have a legacy to preserve and share. With the challenges ahead, it is more important now than ever to document and share the impact of our institutions. You may need to secure funding, garner support from your community and stakeholders, or think about cementing your cultural footprint while your doors are closed temporarily, or permanently. For over a decade, the Artwork Archive team has worked with nonprofits to document their art collections and programming, and recently, has seen how institutions around the world are pivoting during these complicated times. Long-time cultural worker, Elysian McNiff Koglmeier, will share best practices for preserving your institution's legacy. You'll learn how to digitize your collection and programs, what information is worth saving for today and tomorrow, ways to maintain and conserve your artworks for future generations, and the ever-popular topic of bringing your exhibitions and programming online to maintain relevancy.

TOOLS & RESOURCES FOR FOR ARTISTS

- Springboard for the Arts | Work of Art Webinar Series
 - [Grant Writing \(11/7\)](#) | This workshop is designed to help individual artists and small arts groups to understand and prepare strong grant applications.
 - [Pricing \(11/7\)](#) | Discover an analytical approach to defining key elements that will help you calculate the costs and prices of your art for a variety of markets.
 - [Publishing Panel \(11/11\)](#) | Our panel of professionals from the publishing industry, including publishers, bookstore owners and writers will try to take some of the mystery out of the ins and outs of the publishing business.
 - [Copyright Essentials \(11/14\)](#) | This workshop will cover copyright law from three different perspectives: music, publishing and literary, and visual art law.
 - [Recordkeeping \(11/14\)](#) | Learn how to track revenues and expenses, make informed projections, and gain a clearer understanding of your artistic business finances.
- [Music Business Association | Protecting Your Content: The Changes You Need To Know About & The Tools To Help You Get It Done \(11/12\)](#)
 - Throw out that self-addressed, unopened envelope and get ready to toss out a few other things you thought you knew about copyright protection along with it. While it's gotten easier to create, upload, and share content, protecting that content still seems unapproachable, complicated and expensive for most of the creative community. This session — hosted by Cosynd CEO Jessica Sobhraj and North Music Group President Abby North — will tackle the misconceptions around copyright protection, the common practices that are now obsolete, and the critical changes that affect how you can safeguard your rights and revenue.
- [The PEN America Writers' Emergency Fund](#) has been reopened for applications intended to aid fiction and nonfiction authors, poets, playwrights, screenwriters, translators, and journalists.
- Lifetime Arts, Inc. newly launched initiative, the [Creative Aging Resource website](#), is an online hub for artists, educators, administrators, senior professionals, and funders with a large directory featuring curated research, media, case studies and more.
- [Toolkits for Change](#) | Over 12,000 toolkits have been downloaded from Creative Exchange for artists and arts organizations, used for replication, adaptation, and sparking new partnerships.

CALLS FOR ART

- [Artists Old Town Mural in Pompano Beach](#)
- [Colored Pencil Society of America Explore This! 17](#)
- [Interactive ArtWalk Sculpture 2021](#)
- [21st Florida Outdoor Sculpture Competition](#)
- [Artwork Archive | November Art Opportunities: The Best Opportunities for Artists this Month](#)



**THE
CREEK
DISTRICT**
of Arts & Entertainment
STUART, FLORIDA

Fine Art AUCTION

Presented by The Creek District
Hosted by Stuart Downtown Auction

Friday, November 6, 2020

712 SE Dixie Highway, Stuart

5-6:30pm: Silent Auction
7pm: Live Auction

Refreshments, music, & live painting!

[Join the Creek District of Arts & Entertainment for an evening of fine art and mingling at the Stuart Auction house, located at 712 SE Dixie Highway in Stuart.](#) The event kicks off with a silent auction from 5:00 PM to 6:30 PM. Winners will be announced at 7:00 PM before the live auction begins! Art lovers and collectors will be able to bid on five, original paintings and photographs from local artists. 100% of proceeds will be going to The Creek District of Arts & Entertainment, to aid in this season's upcoming events for local artists and businesses.

Guests will be treated to light refreshments, musical entertainment and a live painting demonstration by artist Katie Gianni & Corina Pelloni.

We ask that all attendees practice social distancing. We will be providing a hand sanitizing station and masks for those who need them.

There will be a preview catalog coming out soon that will include all artwork and items up for auction.

PRE-PARTY WILL BE HELD AT ROASTED RECORD FROM 4-8 PM.

Participating Artists & Businesses:

- Rich West - @singlefinphoto
- Katie Gianni - @art.katiegianni
- Lee McCartney - @mccartneylee
- Louichyz Lsz - @louichyzart
- Rodney Demps - Highwaymen Artist
- Jordan Silva - @jordansilvia_art

- Maria McCadden - @gullbergmccadden
 - Lisa P. Young - @lisapyoungartanddesign
 - Patricia Reagan - art.patriciareagan
 - Sue Klahne - @sueklahnecustomartwork
 - Carolyn Walsh - @candysculpture
 - Stuart Downtown Auction - @stuartdowntownauction
 - Roasted Record - @roastedrecord
 - The Gilt Complex - @thegiltcomplex
 - Wave Hair Color & Design Studio - @wavehairstudio_stuart
 - Lush Nail Studio & Beauty Bar - @lushnailstudio
 - Kling Gallery, Wine & Decor - @kling_gallery_wine_decor
 - Fruits & Roots - @fruitsrootsstuart
 - Flutter Beauty Boutique - @flutterbeautyboutique
-



Limited funds are still available if you are an artist who is struggling with a loss of revenue due to cancelled events, lost gigs and other activities due to COVID-19.

Who is eligible:

- Creative professionals with a demonstrable exhibition, publishing, or performance history that clearly indicates an active and sustained career in the fields of dance, theatre, music, literature, and the visual arts.
- Artists must be residents of Martin County, FL for 1 year prior to time of application and has not received a grant from this fund within the past 12 months.

[FOR FULL GUIDELINES AND ONLINE APPLICATION, CLICK HERE](#)
